MCH Foundation President’s Message

Dear Friends of Madera Community Hospital,

My name is Ryan Cerioni, President of the Madera Community Hospital Foundation Board, and a Foundation member since 2013. In the past two years I have learned a lot about our hospital and just how important this facility is to our community in meeting the healthcare needs of Madera area residents.

The hospital is going through many exciting and innovative changes which will enhance patient care services. We now have Stroke and Telestroke services which provide a consultation with specialists within minutes. The Emergency Department also has a new process, FastER, which helps to ensure our patients are registered, seen by the ER Physician or Physician’s Assistant, and discharged quickly and efficiently.

Our Foundation’s purpose is to donate all fundraising profits to Madera Community Hospital which directly improves our facility, the health services we provide, as well as enhance the quality of life for our community’s residents. In fact, we recently donated $60,000.00 of proceeds from our 2015 dinner dance which has allowed the hospital to invest in state of the art ultrasound equipment in our Diagnostic Imaging Department.

Madera Community Hospital Foundation is grateful for your generous support received over the years. On behalf of the Foundation board, the dedicated staff of Madera Community Hospital and our community, we thank you. Your continued support and contributions are critical to the hospital’s success. And of course, all financial gifts to the MCH Foundation are tax deductible. Please find a gift envelope enclosed for your convenience.

May the New Year bring health, happiness, and contentment to you and your family!

Sincerely,

Ryan Cerioni, President
Madera Community Hospital Foundation

A Message from the CEO

As we approach the holiday season, I would like to wish you and your family happy holidays and best wishes for a successful new year. 2016 is looking promising for Madera Community Hospital. I continue to be impressed with the great outcomes, teamwork, energy, and commitment that we provide for our community.

Future Developments were featured in our last newsletter, and I am happy to report that we are well on our way to meeting and exceeding our goals for hospital improvements. Recent accomplishments include:

Stroke & Telestroke Services in our Emergency Department & Specialty Clinic

We recently opened a new chapter in our Emergency Services and Consultative Services at Madera Community Hospital. Combining remote presence technology and real time access to neurologists 24/7 has now enabled Madera Community Hospital to treat stroke and identify stroke-symptomatic patients for immediate treatment of stroke at Madera Community Hospital, as stroke is America’s #4 killer “time is brain.” This advanced service at Madera Community Hospital will now treat strokes timely. This service also enables inpatient services treating admissions that require a neurologist consultation thus adding to our depth of specialists and better servicing the community. Madera Community Hospitals’ goal is to be primary stroke certified by Healthcare Facilities Accreditation Program (HFAP) within approximately 1½ years.

Also on the telemedicine front, we have instituted new telemedicine services at our specialty and rural health clinics including endocrinology, infectious disease, and rheumatology. We believe these services are extremely important to better servicing our community and our clientele, especially our loved ones with Diabetes, as there is a high incidence of diabetes in Madera County. A board certified endocrinologist treating this type of patient is a fantastic opportunity to target disease specific areas of great need within the central valley.

For more questions on these specialty services, please call The Specialty Clinic at (559) 675-2664.

Recruitment of New Physicians

We are very excited and fortunate to announce great new physicians joining us at Madera Community Hospital, including a new orthopedist, a new urologist, 12 new neurologists, an endocrinologist, an infectious disease specialist, and another rheumatologist, with

CEO continued on next page
Jonathan Mayer, M.D. graduated the University of California UC Davis in both Interventional and Diagnostic Radiology. Art Fontaine’s Fellowship is in Cardiovascular – Interventional Radiology at Massachusetts General Hospital, Harvard Medical School, Boston, Mass.

Steve DeSantis, M.D. holds 10 U.S. patents on breast biopsy devices and surgical instruments. We welcome Steve and his wife Jennifer to our community.

Jonathan J. Mayer, M.D., FACOG, FACS, Obstetrician/Gynecologist (12/1/15)

Dr. Meyer is a Fellow in the American Congress (College) of Obstetricians and Gynecologists (FACOG), he is Board Certified in Obstetrics and Gynecology and he is a Fellow in the American College of Surgeons (FACS). Dr. Meyer received his BS- Cell and Molecular Biology and his MD from UCLA and stimulated his General Surgery internship and residency at Harbor/UCLA Medical Center.

Previously, he held a faculty position in the Department of Surgery, Harbor-UCLA Medical Center and is the prior Chief of Surgery at Mission Hospital, Mission Valley, Ca.

Dr. DeSantis has 31 years experience as a Trauma Surgeon and is the prior Chief of Surgery at Mission Hospital, Mission Valley, Ca.

Dr. DeSantis is a Board Certified General Surgeon and a member of the American Society of Breast Surgeons and the American Society of Breast Disease. He received his Bachelor of Arts degree in Zoology from UCLA and Master’s in Biology degrees from UCLA and completed his General Surgery internship and residency at Harbor-UCLA Medical Center.

These physicians joined our already 200 plus medical staff thus increasing our depth, availability and enhancement of services at Madera Community Hospital, while providing new access to care and a different focus in specialties.

For further information or to schedule an appointment, contact us at Public Relations 559-675-5503 or Administration 559-675-5504. As of 12/15/15, our office location will be 505 E. Almond Avenue, Madera, CA 93638.

Building Modifications and Modernization

And later this fall, thanks to the generous gift and philanthropy of the Red and Nancy Arnold Foundation, building modifications will be underway and more visible modifications will be undertaken in the next 6 months including remodeling of the lobby, re-flooring and remodeling the Labor and Delivery area, re-flooring the first floor to wood grain vinyl, modifying some patient rooms to be more VIP, and a more quiet medical surgical area to improve patient satisfaction and the patient experience.

Emergency Department Redesign – FastER

Our emergency room sees approximately 3,000 patients per month. With this type of volume and certain surge times, we have devised a new process implemented in late summer to retool and vastly improve our processes and times in the emergency department including; utilizing the greater position and doubling two rapid medical exam rooms, three fast track stations, and utilizing the old emergency department area for surge and other patient related process improvements also implementing a patient Fast Track discharge process.

Later this year, to further enhance the patient’s experience, Madera Community Hospital will be piloting a fast track for non-emergent patients to be seen in the specialty center between the hours of 5 pm -11 pm. The fast track issues are not emergent or life threatening. Appropriate signage outside the Emergency Department will redirect patient’s not requesting or needing emergency services for a quick check for those lower acuity patients that really need minor medical services such as: prescription refill, and other minor issues.

Red and Nancy Arnold Foundation Gift

Recently Madera Community Hospital received a very generous gift from the Red and Nancy Arnold Foundation. This philanthropic gift is to fund projects, programs and initiatives to enhance the patient experience at Madera Community Hospital while further enhancing best practices in medical and surgical care. Some of the funding will assist us in implementing standardization and best practices in certain areas. Bringing and retaining some physician consultants to look at our communication and best practices, retaining Healthgrades to assist us in enhanced documentation and best practices, utilizing some consultants in the areas of lean six sigma strategies to improve process flows and efficiencies and better outcomes, equipment and computer upgrades, and many other areas to improve the overall patient experience and satisfaction levels. A naming ceremony in honor of Red and Nancy Arnold Foundation’s generous gift is being scheduled for later this year.

Service Enhancements

We are also pleased to announce the continuation of our strategic initiatives of service enhancements Madera Community Hospital has started gastroenterology on-call coverage for the emergency department and inpatient units. This is a highly needed and critical service to expand Madera Community Hospital’s ability to improve its community services and patient satisfaction. This service will support the inpatient units and our hospi-

Art Fontaine, M.D.

Dr. Fontaine specializes in Vascular & Interventional Radiology. Art Fontaine, M.D. resides in Madera, Ca with his wife Chendra.

We are excited about future plans to open a new inpatient dialysis program in which patients that require inpatient care and dialysis will be able to be serviced at Madera Community Hospital. A proposed 2 bed dialysis program and outpatient vascular lab are planned to assist with those patients that need dialysis will be able to stay at Madera Community Hospital without leaving the community of Madera. Also, outpatient vascular lab services will be open to serve dialysis patients and other patients needing vascular and re-current procedures at Madera Community Hospital.

We are also pleased to announce the inpatient dialysis program in which patients that require inpatient care and dialysis will be able to be serviced at Madera Community Hospital. A proposed 2 bed dialysis program and outpatient vascular lab are planned to assist with those patients that need dialysis will be able to stay at Madera Community Hospital without leaving the community of Madera. Also, outpatient vascular lab services will be open to serve dialysis patients and other patients needing vascular and de-clotting procedures at Madera Community Hospital. As we review the clinical ramifications and our needs for safe patient care, we will keep the community and you informed as this program is expected to launch within the next 120 days.

These strategies are intended to be innovative and service our community supported by the personalized care that is provided by our staff at Madera Community Hospital.

Thank you for your continuing support of Madera Community Hospital.

Sincerely,

Evan Rayner, CEO Madera Community Hospital
Telestroke Technology Now Available at MCH

Madera Community Hospital has partnered with Dignity Health Telemedicine to provide timely access to high quality specialized healthcare services that are not readily available. The hospital had a “Name That Robot” contest, and our winner was Marco Gomez from our Chowchilla Medical Center. The winning name was H.O.P.E. which stands for Helping Our Patients Everyone. The nurses and physicians at Madera have received specialized training to ensure the highest quality outcome for our stroke patients.

Stroke is the 4th cause of death in the United States. Every 40 seconds someone suffers a stroke, and every 3 minutes someone dies from a stroke. Twice as many women die from stroke than from breast cancer, 60% of stroke survivors are left moderately to severely impaired, making it the leading cause of disability. Blood vessels that carry blood to the brain are called arteries. Each artery supplies blood to specific areas of the brain. A stroke occurs when one of these arteries to the brain either is blocked or bursts. As a result, part of the brain does not get the blood it needs, and it starts to die.

80% of strokes are preventable! Modifiable risk factors include high blood pressure, excessive use of alcohol, illicit drugs, carotid artery disease, atrial fibrillation, diabetes, high cholesterol, smoking, physical inactivity, and stress.

Signs could mean a stroke, look for an uneven smile, slurred speech, weakness in arm and legs, if any of these signs are present you should contact 911.

Madera Community Hospital follows the national stroke association and the national heart Association guideline for best practice and protocols when treating our stroke patients. Our goal is to become a Stroke Certified Hospital in 1–1½ years.

Madera Community Hospital conducted Mock Stroke staff training on April 23–24, 2015. HOPE RP7’s first day on the job was April 29, 2015.

MCH Nutrition Resources Appoints New Director and Executive Chef

MCH Executive Chef Ramon Vega

Ramon was born and raised in the Central Valley. He has always loved to cook, coming from a Mexican background, food has always been a passion and reminds him of family and great times. After graduating from The Institute of Technology, a local culinary school, he soon began his culinary career in Fresno cooking and learning from great chefs at such restaurants as Pangea, Yosemite Ranch and Club One Casino. As his passion and knowledge grew in the culinary industry, he found his calling in the healthcare culinary industry. Ramon comes to MCH from Community Regional Medical Center where he was the Executive Chef for the past four years. He is happy to say that he is extremely thrilled to accept the position of Executive Chef at Madera Community Hospital.

MCH Nutrition Resources Director Nola Cannon

Nola has been a Registered Clinical Dietitian at MCH for the past two years. On April 6, 2015, Nola accepted the position of Director of Nutrition Resources. She is looking forward to providing excellent services to our patient, staff and community members.

Madera Community Hospital Foundation
INVITES YOU TO JOIN US FOR A FESTIVE EVENING ...

“Mix, Mingle & Jingle”
Holiday Party

Wednesday, December 16th
5:00pm–7:30pm
at THE VINEYARD
RESTAURANT & BAR
605 South “I” Street, Madera

• No Host Bar
• Gourmet Hors d’Oeuvres
• Christmas Carols sung by Madera High Choir & Campire Heart Of California

Tickets $35 each
Info (559) 675-5503
Yes, I wish to support Madera Community Hospital!

Enclosed is my contribution to Madera Community Hospital in the following amount:

☐ $250  ☐ $2,000
☐ $500  ☐ $5,000
☐ $1,000  ☐ Other ____________

My gift is a  ☐ Memorial  ☐ Donation

in MEMORY of ___________________________
in HONOR of ___________________________

Please make checks payable to
Madera Community Hospital Foundation

Thank you!

For information regarding Special Bequest/Estate Planning, please call the Foundation Office at (559) 675-5503.
Gifts are tax deductible, as allowed by federal law.
MCH Foundation Tax ID Number: 94-2514197.

Please return your donation to:
Madera Community Hospital Foundation
1250 E. Almond Ave., Madera, CA 93637

Donor Information:
Your Name__________________________________________________________
Spouse’s Name_____________________________________________________
Address________________________________________________________________
City, State, Zip_____________________________________________________
Phone/Home (______) _____________________________________________
Phone/Bus. (______) _______________________________________________
Phone/Cell (______) _______________________________________________
Email_____________________________________________________________

My check is enclosed in the amount of______________________________
Please charge my contribution of______________________________
to:  ☐ VISA  ☐ MC  ☐ AmEx

Acct. No.___________________________________________________________
Expiration date __________________________________________CVV# (3 or 4 digits on back of card)
Name on card______________________________________________________

Your Gift Helps…

to provide new state of the art equipment, expanded diagnostics and treatment capabilities, & advanced education and training programs, bringing today’s medicine close to home.

Madera Community Hospital
Community Relations
1250 E. Almond Ave.
Madera, CA 93637