

Annual Fund

"Community Partners Investing In Our Future"



December 2010

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Questions and Answers

For questions regarding healthcare and/or the services offered at Madera Community Hospital please call the Community Relations Office at (559) 675-5503, e-mail rgomes@maderahospital.org, or write a letter to:

Madera Community Hospital
Attn: Community Relations
1250 E. Almond Ave.
Madera, CA 93637

Visit our website:
www.maderahospital.org

Message from the CEO - John W. Frye, Jr.



John W. Frye, Jr.

As the year 2010 comes to an end I would like to take this opportunity to express my gratitude for your support of Madera Community Hospital.

Your generous donations during these difficult economic times have made all the difference in our ability to offer more

and better health care services in Madera.

On behalf of the Board of Trustees, Medical Staff, employees and volunteers, thank you for enabling the Hospital to fulfill its mission to care for patients and their families.

Best wishes to you and your family during this Holiday Season.

John W. Frye, Jr.
Chief Executive Officer

Dear Friends of Madera Community Hospital

As the year comes to an end we find ourselves reflecting on things that are important to us, our family, friends and our health.

Madera Community Hospital opened its doors on October 1, 1971 and for the last 39 years has provided quality healthcare for the community of Madera and surrounding areas.

This year we will celebrate our 40th anniversary. We would like to offer you an opportunity to invest in your community by supporting an important partner, your local hospital.

Madera Community Hospital has a lot to celebrate. We are very excited about the purchase of two new "state of the art" diagnostic machines; a new MRI and a new

Digital Mammography Unit. Your generous donations helped make these purchases possible.

Please join us in continuing a legacy which will be carried by future generations.

Your generous donations help make a difference by giving all of us a chance to give back to our community.

Ted Pistoresi
MCH Foundation President



MCH Foundation Changing With The Times

The MCH Foundation Board has gone through some challenges and changes this year. July 1st was the beginning of our fiscal year; Jeannie Rodriguez stepped down as Foundation President after serving for two years. Thank you, Jeannie, your service is much appreciated. Ted Pistoresi is the current Foundation President and has already encountered some challenging times. Several Foundation members resigned from the board this year due to scheduling conflicts and jobs that have taken them out of town. We find ourselves needing 8-10 new members who are willing to help the hospital with our fundraising efforts. New Foundation members are recommended by our Foundation Board Members. If you are interested in becoming a Foundation Board Member speak to any of our current members or call the Foundation office at 675-5503.

September 18th marked our 26th Annual Dinner Dance held at the home of Anna da Silva. This was our most successful event to date, netting over \$53,000 which will be used to purchase medical equipment for the hospital. Special thanks to Anna and her daughters-in-law Deidre and Melisa, and sons Tom and Chris, our many sponsors and contributors, and everyone who attended.

We just finished our semi-annual Shoe Sale event held November 4th and 5th. The Foundation receives 20% of all sales. Total sales were over \$65,000 with \$11,998 donated to the hospital. Thanks MCH Employees!

The Foundation once again participated in the Madera

MCH Foundation Changing With The Times

Continued on page 2

Thank You To Our 2009-2010 Special Event Sponsors

Fiscal Year July 1, 2009 - June 30, 2010

Dinner Dance Sponsors 2009

Chukchansi Gold Resort
Madera Anesthesia Consultants
Anna da Silva
California Healthcare Insurance Company
JBT Technologies
McCormick, Barstow LLP
Pathology Associates
Drs. Theodore & Peter Nassar
Ponderosa Telephone
Todd Spencer, MD Medical Group
Central Valley Community Bank
Country Villa Madera Rehabilitation and Nursing Center
Darin M. Camarena Health Center
Pistoresi Ambulance
Purls Sheet Metal
Warnock Foods

California Bank and Trust
Citizen Business Bank
Florestone Products
Foster & Parker Insurance

Special thanks to Steve and Nadine Sagoupe for the use of their property for this event.

Trees for Charity Sponsors 2009

Todd & Melissa Spencer
Carrie Der Garabedian
Pathology Associates
Anna da Silva
Lyle & Jan Zitek
Duane & Pat Furman
Charles Ugwu-Oju, M.D.
Madera Anesthesia Consultants
Diane Neff
Margaret Diebert

Annual Fund 2009

Donna Aldrich
Stan & Lynda Oberti
Anna da Silva
Cyril Rebel, M.D.

Mammography 2010


Soroptimist International of Madera

Music Festival Sponsors 2010

Georgia Baker
Pacific Gas & Electric
Madera Anesthesia Consultants
Ponderosa Telephone
Zafar Sheikh, M.D.
California Gastroenterology Associates
Central Valley Community Bank

Darin Camarena Health Centers
Chukchansi Gold Resort
Citizen's Business Bank
Country Villa Madera Rehabilitation and Nursing Center
Pathology Associates
Pistoresi Ambulance
Springhill Suites Marriott
Zak's Security One
California Bank and Trust
47th Carpet One
Foster & Parker Insurance
Duane & Pat Furman
Madera Pulmonary & Sleep Disorders Center - Drs. Javaid & Rauf
Natural Vision Drs. Kaye & Nguyen
Purls Sheet Metal
Cyril Rebel, M.D.
Satwant Samrao, M.D.
Soroptimist Int'l of Madera
Valley Unique Electric

Update On New Equipment At MCH

In our summer edition of In Touch it was reported that a new MRI and new digital mammography units were coming soon. We are very excited to inform you that the MRI became operational on June 10th. The digital mammography unit welcomed our first patient on November 3rd. Thank you, your donations help make these purchases possible. 



MCH Foundation Changing With The Times

Continued from page 1

Sunrise Rotary's Trees for Charity held on December 4th. This was the 25th anniversary for Trees for Charity. In keeping with the theme, the Foundation tree was adorned with traditional silver and red decorations.

We are going to mix it up a bit with our next event. The "Hog Wild Happening" will be held on April 16, 2011. This will be an indoor/outdoor event at the Madera Fairgrounds. We will open up Hatfield Hall, and the "Yard Dogs" will play on the outdoor stage. Attendees are encouraged to bring their motorcycles. A special area will be provided for riders to display their bikes. There will be an opportunity drawing for a trip to Sturgis, South Dakota for the 71st Sturgis Motorcycle Rally August 8th-14th. The trip package is complete with lodging,

and a Visa card towards expenses. At the event we will feature traditional BBQ with many side dishes and dessert all created by MCH Custom Catering. Libations will be a variety of beers, local wines and a surprise specialty drink as well as a full bar.

Last but not least it is time for our Annual Fund. Please remember the Foundation when you are thinking of year end gift giving.

Thank you for your continuing support of Madera Community Hospital. Your generous contributions make it possible for Madera Community Hospital to purchase state of the art medical equipment allowing us to remain a valuable community asset.

Rae Gomes
MCH Foundation Advisor 

Upcoming Foundation Events

"Hog Wild"

Saturday, April 16, 2011

Outdoor Stage - Madera Fairgrounds - Hatfield Hall
BBQ Catered by MCH Custom Catering
Tickets \$35 - \$40 at the door
(All proceeds used to purchase medical equipment)

Dinner Dance

September 17, 2011

Pirates of the San Joaquin

Location to be announced. • Tickets \$50 each
(All proceeds used to purchase medical equipment)

Sponsorships available • www.maderahospital.org

For more information on these events call the Foundation Office at 675-5503

**MADERA COMMUNITY HOSPITAL
FOUNDATION**

The 2010-2011 Foundation Fundraising Goal

Funds raised during this year's Annual Fund Campaign will contribute to the purchase of the On Demand Patient Video Education System described below. With your help the Foundation expects to present funds to the Board of Trustees in early 2011 for this purpose. Quotes for this purchase are being reviewed with the projected cost of this system to be in the range of \$135,000.

Coming Soon!


MCH On Demand Patient Video Education System

An on demand patient video education system is a networked cable TV system that electronically delivers educational videos to individual hospital rooms, waiting rooms and meeting rooms. This system allows a nurse or patient to schedule in advance, or turn on a

healthcare video program, using the TV remote control. Videos are available on numerous health care topics in multiple languages and may be viewed at a convenient time for the patient or family (on demand).

Studies show hospitalized adults most effectively learn how to care for themselves by watching videos in an easy to understand format. Relatives and other care-givers may also watch the videos to gain a better understanding of how to provide proper care and support.

The nurse, and if necessary, a translator, will also discuss the video with the patient and family to assess their understanding and provide any additional information needed.

The system may also be used for support groups and community education and allows MCH to provide culturally competent education in a cost-effective manner. 

A Christmas Story of Hope

Mr. Carl Rollins came to the ER on Saturday November 6th at 0850 hours. A Saturday that would certainly change the lives of the staff of the Emergency Department as well as the Rollins family.

The Emergency Department is very familiar with Code Blues-the presentation of a patient needing cardiopulmonary resuscitation. Mr. Rollins was this very type of patient. Mr. Rollins presented to the Emergency Department staff via Pistoresi Ambulance.


He was met by the nursing staff of the Emergency Department at Madera Community Hospital, along with Dr. Ed Kazato, the ED physician on duty, where they diligently worked to continue the resuscitative efforts that the paramedics had initiated in order to assist Mr. Rollins and hopefully regain his breathing and his heartbeat.

When multiple attempts were made to defibrillate Mr. Rollins heart out of the lethal rhythm that was occurring, resuscitative efforts were looking dismal. However, Dr. Kazato and the ER staff continued their diligence and persevered to continue the efforts to save Mr. Rollins.

Finally, a successful defibrillation attempt occurred, bringing Mr. Rollins back into a "compatible with life" heart beat. Mr. Rollins was stabilized and monitored in the Emergency Department for the remainder of this Saturday morning. Later this particular

afternoon, he was transferred to Kaiser Medical Center for admission to the Intensive Care Unit. Murray McKinnon, RN accompanied Mr. Rollins on his transfer to Kaiser in order to maintain the continuity of care for him.

Today, Mr. Rollins is alive and well with very little neurological deficit. Both he and Mrs. Rollins and their family

are most grateful to the skill and expertise of the paramedics, Dr. Kazato and the Emergency Department staff. In this season of Thanksgiving and Christmas spirit, we are reminded of our mission at MCH; especially in the ED. It is the true meaning of giving and why we are here doing what we do. We thank the Rollins family for the privilege of caring for Mr. Rollins. A Very Merry Christmas for all! 



Murray McKinnon, RN, accepts a token of appreciation from Brenda and Carl Rollins, Jr. (r) for the life saving care of Carl by the MCH Emergency Dept. staff.


MCH Foundation Attends Sunrise Rotary's Trees For Charity 2010

Thank you Sunrise Rotary for giving us the opportunity to share in the Trees for Charity Tradition. This year the MCH Foundation tree was adorned with silver bells, mirrors, and traditional silver and red ornaments with just a pinch of "Bling" for good measure! All funds raised are used to purchase medical equipment for Madera Community Hospital.

The tree was purchased by Chris and Misty Kragie for \$3,750. We also had a consortium bid with donations from Melissa Bushey, Central Valley Community Bank, Jim da Silva, Margaret Diebert, Mike Diebert, Janette Garcia, Tim Ginejko, Gail Jones, Jane Kautz, Madera Anesthesia Consultants, Diane Neff, Ted Pistoresi, Art Padilla,



Foundation Members and friends who participated in the decorating of the MCH Foundation tree, pictured left: Daisy Lopez, Bobbie Purewal, Stella Blackwell Right: Alyssa Garcia, Gail Jones, Jeanette Garcia

Pistoresi Ambulance, Jan & Lyle Zitek. We received \$5,000 from Dr. Todd and Melissa Spencer The total donated amount was a record high of \$10,300. 

MCH Foundation Fundraiser Chance Drawing

for a Custom Designed Pendant Designed by Gadi
This pendant was generously donated by Leighton's Jewelers of Madera

Drawing will be held the weekend of February 13-14th, 2011 or when all tickets are sold, whichever comes first!

Tickets are \$50.00 each
Only 150 tickets available!

For tickets, contact the Foundation Office at:
(559) 675-5503
or any Foundation member

Proceeds of all MCH Foundation events are directed toward the purchase of medical equipment for Madera Community Hospital.



Amethyst pendant set in 18K yellow & white gold with ruby & diamond accents with a 14K yellow gold chain

Valued at \$4,500

Actual pendant size is 3/4" x 3/4"

Your Gift Helps...

Continue to provide
new state of the art equipment,

Expand diagnostics and treatment capabilities,

Advanced education and training programs,

...Bringing today's medicine close to home.

To receive information regarding Special Bequest / Estate Planning,
or for more information about the MCH Foundation or your tax-deductible
donation call the Foundation office at 559-675-5503.

Please return your donation to:

Madera Community Hospital Foundation
P.O. Box 1328
Madera, California 93639-1328

Thank you!

Yes, I wish to support Madera Community Hospital!

Enclosed is my contribution to Madera Community Hospital
in the following amount:

- | | |
|----------------------------------|---|
| <input type="checkbox"/> \$100 | <input type="checkbox"/> \$6000 Room Sponsor* |
| <input type="checkbox"/> \$500 | <input type="checkbox"/> \$8,000 Nurses' Station* |
| <input type="checkbox"/> \$1,000 | * Payment options available |
| <input type="checkbox"/> \$2,500 | |
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> Other _____ |

My gift is a Memorial Donation

in MEMORY of _____

in HONOR of _____

*Please make checks payable to
Madera Community Hospital Foundation.*

Your Name _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____

My check is enclosed in the amount of _____

Please charge my contribution of _____

to: VISA MC

Acct. No. _____

Expiration date _____

Name on card _____

Madera Community Hospital

Madera, CA 93637
1250 E. Almond Ave.
Community Relations



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Madera, CA
Permit No. 44

2009-2010 Foundation Donors

Fiscal Year July 1, 2009 – June 30, 2010

Thank you to community members and employees who have generously given to support the Foundation and Madera Community Hospital.

Memorial Donations

In Memory of Ralph Mendez

Wayne Gomes

In Memory of Robert Toman

Linda Sturm

John & Kathy Frye

Christine Watts-Johnson

Ila Schoettler

Lynn Butler

Joan Lopez

California Association of Hospital
& Health Systems

In Memory of Huette Lowry

Kathy Chappell

In Memory of Adeline Oberti

Demera, Demera & Careron

In Memory of Ray Stadham

Bill & Elsie Bottorff

In Memory of Elizabeth Van Loon

Richard & Tania Say

Robert & Connie Bitter

Mike & Mickey Purl

In Memory of Bonnie Crumley

Mike & Mickie Purl

Thomas Adams

Bula Blazer

Nadine Barksdale

Jan Mytych

In Memory of Beulah Bottoms

Ila Schoettler

In Memory of Steve Gimbl

Bill & Elsie Bottorff

MCH League of Volunteers

In Memory of Pat Young Memorial Scholarship

Norma Mastin

Ron & Joann Rosiere

Mary Farrell

Joe & Sharon Grange

Reed & Markund

Madera Camera Club

Mary Alice Muel

Shirley Willis

Delores Evaristo

Cindy Berube

Lynn Butler

Sheila Schafer

Lulu Menyhay

Bob & Monte Sims

Gerald & Nana Scheffing

Carol Culbertson

George & Santeen Jenkins

Barbara Jenkins

James & Linda Young

John & Kathy Frye

Mary Lynn

M. Gomes

S. Eldridge

C. Watson

Jackie Gomes

Philip & Sharon Young

In Memory of Alberta Thornton

Bill & Shirley Driggs

MCH League of Volunteers

Barbara Sparks

Bill & Yvonne Millhollon

Mike & Patty Westley

Cecilia Massetti

Ila Schoettler

Anna da Silva

Jan & Lyle Zitek

Val Clute

Rae Gomes

Bill & Elsie Bottorff

Carsten & Kari Christiansen

Robert & Helen Lewis

Steve Barsotti

Dan & Mary Farrell

In Memory of Lorene Routson

Anonymous

In Memory of Mario Beltramo Sr.

Rae Gomes

Kathy Hogue

Cat Wise

John & Cathy Frye

In Memory of Mary Purl

Stan & Lynda Oberti

In Memory of Albert Proseri

Lawrence & Barbara Bernardi

Dan Cartago

Bill & Elsie Bottorff

Joe & Cinda Rossi

Joe & Julie Marchini

Richard & Rae Gomes

Anna da Silva

Butch & Frances Hope

Jay Chapel

Bob & Laura Da Silva

Purls Sheet Metal

Steve & Kandra Barsotti

In Memory of Martha Jaurequi

Hannelore & Wade Lane

In Memory of Robin Schafer

Dan & Mary Farrell

In Memory of Thelma Russell

Norma Proseri

In Memory of Nancy Arnold

Anna da Silva

Chris & Melisa da Silva

In Memory of Marion Di Silva

Anna da Silva

Pat Furman

In Memory of Richard Wyatt

Margaret Wyatt

Diane Rudolph Scholarship

Joan Lopez

Kelly Rudolph

In Memory of Nadine Helmuth

Norma Proseri

In Memory of Herb McClure

Linda & Mark Moran

Richard Gallagher & Katherine Harris

George & Santeen Jenkins

Bill & Myrna Westcott

Jackie Emo

Darwin & Wilma Shebelut

Cecilia Massetti

Giersch & Associates

Anna da Silva

Bob & Marilyn Kelley

John & Cathy Frye

Robert & Helen Lewis

Duane & Pat Furman

Dan & Mary Farrell

RMS Staff Club

William & Elizabeth Davis

In Memory of Dick & Jeri Gardini

Bill & Elsie Bottorff

In Memory of Stelio Manfredi

Richard Barnett & Nadine Bishel

John & Cathy Frye

Jim Barsotti

Peter & Susan Wiesick

George & Sharon Bloch

Margaret Diebert

Josephine Perlongo

Dan & Mary Farrell

Duane & Pat Furman

Steve & Kandra Barsotti

Eric & Pam Johnson

In Memory of Muriel Bondesen

Duane & Pat Furman

In Memory of Jerry Noblett

Duane & Pat Furman

In Memory of Lavers Voety

Anna da Silva

In Memory of Glenda Anderson

MCH League of Volunteers

MCH Foundation Members

PresidentTed Pistoresi

Vice-President.....Gail Jones

Secretary.....Stella Blackwell

TreasurerLiz Salas

Advisor.....Rae Gomes

Joe Alberta

Melissa Bushey

Jim Da Silva

Mike Diebert

Jeanette Garcia

Tim Ginejko

Sheila Hollender

Jane Kautz

Daisy Lopez

Art Padilla

Michael Proseri

Jeannie Rodriguez

Rohi Zacharia

Celia Zaragoza

Madera Community Hospital offers payroll deduction for employees who wish to contribute to Nursing Scholarships and the MCH Building Fund. Nursing Scholarships are awarded each spring.

Fiscal Year July 1, 2009 – June 30, 2010

Employee Contributions - 60 Employees

Building Fund

Total \$6,971.50

Maria De Lourdes Amezola
Eleonora Angelini
Iracema Arteaga
Eric Beltran
Karl Brunn
Marian Burch
Lynn Butler
Marilyn Campbell
Dorothy Carrasco
Betty Cates
Kathrine Chappell
Darron Clark
Rebecca Clark

Donalee Davie
Lerri Deedon
Mary Farrell
Irene Gallegos
Jessie Garcia
Nina Garcia
Tammy Godina
Rae Gomes
Victoria Green
Lupe Guillen
Sharon Hatfield
Heather Hibner
Tim Hieger
Kathy Hogue
Kathleen Hudson
Gloria Huerta

Donna Hummer
Irene Juarez
Steven Kelly
Victor Leone
Lanette Leung
Joan Lopez
Iris Marquez
Lourdes Menhay
Rosemary Mercado
Michael Mooney
Diane Neff
Michael Proserpi
Jorge Ramirez
Marie Ramirez
Karen Lynn Replogle
Patty Reyes

Irene Riemer
Araceli Rodriguez
Ruben Rodriguez
Gail Rowell
George Ruiz
Cindy Sanchez
Belen Saucedo
Ila Schoettler
Christine Sosa
Linda Strum
Mary Jo Walker
Christine Watts Johnson
Shirley Willis
Cat Wise
Robert Wunderlich

Nursing Scholarships - 82 Employees

Total \$14,727.50

Donna Aldrich
Eleonora Angelini
Mary Arroyo
Shirley Baymiller
Michael Brink
Lynn Butler
Nancy Calderon
Dorothy Carrasco
Elvira Castellanos
Lucy Cerbo
Celia Cisneros
Meri Combs
Aurora Cortes
Lerri Deedon
Lynda Delfin
Barbara Den Heyer
Lena Escamilla
Dolores Evaristo
Mary Farrell
Mark Foote
Peter Garcia
Tammy Godina
Kim Golding

Rae Gomes
Sharon Hatfield
Feliciana Hernandez
Tim Hieger
Jennifer Holt
Shannon Hopfer
Kathleen Hudson
Donna Hummer
Amy Ivy
Helene Johnson
Jim Johnson
Brook Justice
Taran Kaur
Julie Kennedy
Victor Leone
Lanette Leung
Joan Lopez
Joseph Lopiccio
Heather Magdic
Christine McCullough
Daniel Meisner
Lourdes Menyahay
Rosemary Mercado

Kristie Moglia
Sara Noe
Kathleen Nyberg
Cristina Oregel
Bertha Ortega
Karen Paolinelli
Kristi Paolinelli
Martha Piceno
Yvonne Portillo
Teanna Randrup
Dennis Reeves
Janice Reitz
Crystal Rendon
Larry Renner
Irene Riemer
Gail Rowell
Kelly Rudolph
Printess Schlist
Ila Schoettler
Carolyn Schroeder
Daniel Scroggins
Jennifer Showalter
Eva Singing

Nancy Smith
Phyllis Spradley
Linda Sturm
Patricia Torres
Marilyn Tuazon
Patricia Van Hoogmoed
Socorro Velasco
Beatrice Vidales
Sophia Villa
Magdalena Walls
Christine Watts-Johnson
Shirley Willis
Paula Wilson
Carol Zielins