



**Community Benefits & Social Accountability Report**

**Fiscal Year Ending June 30, 2014**



# MADERA COMMUNITY HOSPITAL

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**Evan Rayner**  
**Chief Executive Officer**  
**July 1, 2013 – June 30, 2014**

Prepared in Compliance with  
California's Community Benefit Law SB697

By

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## **Table of Contents 2013 - 2014**

### **Introduction & Background**

- Organizational Structure
  - Board of Trustees
- Mission & Vision Statement
- Community Description

### **Planning & Public Review**

- Community Involvement & Participation In the Needs Assessment Process
- Board and Hospital Staff in Planning Process
- Community Needs Assessment: Hospital Council of Northern and Central California
  - Fresno, Madera, Tulare & King Counties
- Vision Madera 2025 Program
- Federal, State & Community Surveys / Reports
- Hospital Programs Designed to Meet Community Needs

### **Community Benefits Executive Summary:**

- Community Health Improvement Services
- Health Professions Education
- Subsidized Health Services
- Financial & In-Kind Contributions
- Community Building Activities

### **Community Benefits Programs Summary**

### **Community Benefits Programs Details**

# Madera Community Hospital

## Introduction & Background

***Madera Community Hospital (MCH)*** is a general acute care hospital, fully accredited by the American Osteopathic Association Healthcare Facilities Accreditation Program (HFAP) and licensed by the California Department of Public Health. MCH is a member of the Hospital Council of Northern and Central California and the California Hospital Association.

Madera Community Hospital (MCH) opened on October 1, 1971 as a 63-bed community hospital. Today, MCH provides an array of sophisticated diagnostic and treatment services in a 106-bed setting. As a private, not for profit community hospital (501(c) 3), incorporated in the State of California, MCH is dedicated to providing quality healthcare services to Madera and the surrounding communities.

Growing to meet the needs of the community, MCH opened a new 16-bed Emergency Department and 10-bed Intensive Care Unit in December of 2000 in a 15,000 square foot addition to the original building. The facility has a separate ambulance entrance, and elevator to transport patients directly from ER to ICU. In 2012, the hospital completed construction and opened a 13,000 square foot Central Utility Plant to support the buildings and services provided on the main campus.

Services at MCH include: surgery (both inpatient and outpatient), 24-hour emergency services, specialized intensive care unit, cardiac care unit, medical and surgical care units, maternity care, (including private birthing suites), diagnostic radiology, physical therapy, respiratory therapy, occupational therapy, speech therapy, health education and support groups, and operates two provider-based rural health clinics.

The Madera Family Health Services (FHS) Clinic, located on the Hospital campus, is open from 8:30 a.m. to 6:00 p.m. seven days per week (closed some holidays). Appointments may be made in advance and walk-ins are seen on a first come/first served basis. The FHS Clinic is staffed with Family Nurse Practitioners and Physician Assistants. A separate Specialty Clinic is also operated in which contracted physicians see patients with certain special health needs.

Madera Community Hospital expanded to provide services at the Chowchilla Medical Center (a rural health clinic) in 2008. The Chowchilla Medical Center, located at 285 Hospital Drive in Chowchilla, is staffed with a full-time Nurse Practitioner or Physician Assistant Monday through Friday and a half day on Saturday. Appointments may be made in advance and walk-ins are seen on a first come/first served basis.

The MCH medical staff consists of a number of active and courtesy staff, practicing in primary care and internal medicine and a broad range of specialties. The hospital employs over 800 people in 46 departments.

# Organizational Structure

## Madera Community Hospital Board of Trustees - June 30, 2014

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Madera Community Hospital is a 501(c)3, not-for-profit community health resource, dedicated to actively promoting and maintaining the health and well-being of residents in western Madera County.

Madera Community Hospital is governed by a 16 member Board of Trustees. The Board is comprised of community members and local physicians. Listed below are current members of the MCH Board of Trustees.

<b>Chair</b>	Robert Poythress	Vice President	Citizens Business Bank
<b>Vice Chair</b>	Steve Barsotti	Insurance Agent	Foster & Parker Insurance Agency
<b>Secretary</b>	Monte Pistoresi	Business Owner	Pistoresi Ambulance
	Anna da Silva	Business Owner	President Concrete Company
	Margaret Diebert	Business Owner	Creative Copy
	Mike Diebert	Business Owner	Creative Copy
	William Driggs	Businessman	Retired
	Anita Eden	Hospital Business Manager	Retired
	Duane Furman, Ed. D.	Educator	Retired
	Stell Manfredi	Chief Operating Administrator	Retired
	Aftab Naz, MD	Physician	Medical Staff President Elect
	Wally Nishimoto	Business Owner	Bridge Store
	Kanwal Singh, MD	Physician	Medical staff President
	Don Warnock	Business Owner	Food Products Company
	Victor Yanez, M.D.	Physician	Past Medical Staff President
	Jan Zitek	Business Owner	Animal Hospital

# Madera Community Hospital Mission Statement

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Madera Community Hospital is a not-for-profit community health resource, dedicated to actively promoting and maintaining the health and well-being of residents throughout the Central Valley. We are committed to identifying and serving our community's needs with compassion, concern, care and safety for the individual.

In support of our primary mission, Madera Community Hospital will:

- Be sensitive to the diverse physical, spiritual and psycho-social needs of those we serve, including the alleviation of pain and suffering, and integrally involving the family in care delivery.
- Periodically assess the health status and needs of our community, determine which health services we can appropriately establish and maintain, and act as a catalyst to ensure that priority health needs are met.
- Work collaboratively with physicians, other health providers, and community leaders to develop, offer and continuously evolve a comprehensive and integrated continuum of health services.
- Stimulate high levels of support and participation in educational and outreach initiatives offered to patients, staff and community members in an effort to promote both high levels of individual achievement and community health and well being.
- Prudently manage and utilize our financial resources, while ensuring the provision of high quality, effectively delivered health services.

## Vision Statement

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Madera Community Hospital will distinguish itself as a leader in identifying and meeting our community's health needs by working in partnership with physicians and others to offer and manage an integrated array of health services upon which a majority of individuals and employers in our community will rely. We will:

- Initiate collaborative relationships and strategic alliances which advance our vision.
- Meet or exceed our customers' expectations through quantifiable clinical and service quality and coordinated care delivery.
- Actively involve employers and community leaders in our success.
- Be flexible to change as community needs evolve.
- Engage a community which recognizes MCH as a vital community health resource.
- Align hospital and physician interests to better serve our community.
- Strategically invest in services and technologies, such as information technologies and non-acute care services.
- Selectively expand our Central Valley presence to serve the growing needs of area residents and purchasers: \*Madera \*Chowchilla \*Kerman \*N.W. Fresno

## **Community Description**

Located in the exact center of California, Madera residents have easy access to Yosemite National Park, numerous mountain recreational areas including lakes, National & State Parks, the Pacific Coast, and Bay Area as well as Southern California.

Agriculture is the primary economic resource in Madera County creating jobs for permanent and migrant workers. Migrant workers are not the only work source benefiting from agriculture-related works; others include fertilizer companies, farm vehicles, supermarkets, truck-drivers, workers in wineries and food processing plants. Madera depends on agriculture and related fields for a major source of employment.

A wide range of healthcare services are available through the Madera County Public Health Department. Mental health services are provided through Madera County Behavioral Health Services. Privately owned medical facilities available within the county include two convalescent hospitals, one ambulance service, and Children’s Hospital of Central California. Madera Community Hospital is the only acute care facility in the county treating adult patients.

The US Census Bureau QuickFacts, revised December 4, 2014 indicates a 1.0 % population increase in Madera County from April 1, 2010 to July 1, 2013.

<b><u>Madera County</u></b>	<b><u>2013</u></b>	<b><u>2010</u></b>
<b>Population</b>	<b>152,389</b>	<b>150,865</b>

Median Household Income for the city and county of Madera are significantly lower than statewide. In excess of ten percent (10%) of Madera County residents are over sixty five (65) years old. The segment of residents living below poverty level present a tremendous challenge to MCH in meeting the healthcare needs of the community with limited financial resources.

<b>Residents Below Poverty Level</b>	<b>City of Madera</b>	<b>County of Madera</b>	<b>California</b>
Median Household Income	\$41,459	\$45,625	\$61,094
Residents of All Ages Below Poverty Level	27.7%	22.8%	15.9%
Per Capita Money Income	\$14,459	\$17,847	\$29,527
<b>Education (2008 Estimates)</b>			
High School Graduates (Age 25+)	56.7%	68.5%	81.2%
Bachelor’s Degree or Higher	9.4%	13.6%	30.7%

Cities and zip codes served by the hospital are:  
Madera / Madera Ranchos: 93636, 93637, 93638, 93639, Chowchilla: 93610, Raymond: 93653, Kerman: 93630

<sup>1</sup>Source: U.S. Census Bureau: State & County QuickFacts. Data derived from Population Estimates, Census of Population and Housing, Small Area Income and Poverty Estimates, State and County Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits, Consolidated Federal Funds Report.

<sup>2</sup> Source: U. S. Census Bureau, 2013 American Community Survey

## **Planning & Public Review**

### **Board & Hospital Staff in the Planning Process**

The Board of Trustees, Board committees, Administrative Staff and the Medical Staff, in conjunction with the Leadership Council, work together to implement and carry forward the goals developed in the strategic plan and mission statement as evidenced by review and approval of budgets, strategic initiatives, major equipment purchases and building projects.

### **Community Involvement and Needs Assessments**

Citizen input is obtained in various ways. One very important way is through the participation of members of Madera Community Hospital Board of Trustees, Foundation Board and League of Volunteers. Hospital employees are involved in the community, serving on boards and committees representing the hospital getting and giving input to better the community.

### **Community Needs Assessment**

Madera Community Hospital participated in the completion of a regional Community Needs Assessment, published in 2011, and coordinated by the Hospital Council of Northern and Central California. The Needs Assessment covered the four county area of Fresno, Madera, Tulare & Kings counties and was completed in conjunction with the Central Valley Health Policy Institute, Central California Center for Health and Human Services through the College of Health and Human Services of California State University, Fresno. A copy of this Needs Assessment is available on the Madera Community Hospital website at [www.maderahospital.org](http://www.maderahospital.org).

This Needs Assessment is the result of significant collaboration among the hospitals in the four counties to come together and do this “shared work”.

The Patient Protection and Affordable Care Act (PPACA) imposed new requirements on hospitals. Hospitals must comply with requirements regarding community health needs assessments, community benefit reporting, financial assistance policies, charges, billing and collections.

The Hospital Council of Northern and central California is currently coordinating the completion of the next regional Community Needs Assessment report.

Health needs identified in the Needs Assessment for the region were:

- Lack of prenatal care for pregnant women
- Low birth weight in newborns
- High number of residents with diabetes
- Other regional health disparities

## Vision Madera 2025 Program

The Vision Madera 2025 Program provided Madera Community Hospital with an excellent assessment of the needs of the community and direction to provide a safe and healthy environment for the community as a whole, while meeting the immediate and long term healthcare needs of an economically and ethnically diverse community.

***The following excerpt from the “Madera Vision 2025 – Vision Action Plan and Annual Report” summarizes the extensive public participation in the project.***

### **Vision Madera 2025 Vision Overview**

*In July 2005, Madera engaged in a community process to develop a plan to guide the city to a preferred future. This community-wide effort, the Vision Madera 2025 program, was conducted over two years (2005-2007) and involved hundreds of citizens representing dozens of community interests including business, environment, neighborhood, social service, healthcare, education, government and many others. The product of this endeavor was a Vision Statement describing Madera in 2025, and an Action Plan identifying the programs and projects necessary to achieve that vision. With the help of hundreds of inputs from community volunteers and City of Madera sponsorship, the community now has a Vision and Action Plan. The Vision includes descriptive language describing a preferred future for Vision Madera 2025 in four focus areas:*

- A Well-Planned City*
- A Strong Community and Great Schools*
- Good Jobs and Economic Opportunity*
- A Safe, Healthy Environment*

*The project involved an extensive public participation program including a citizen task force that advised the City and developed the recommended Vision Madera 2025 Vision and Action Plan. In addition, the general public and various interest groups were engaged through a broad range of outreach activities such as public workshops and forums, newsletters, presentations to community groups, and focus groups. Hundreds of citizens participated in the vision planning process.<sup>3</sup>*

## Federal, State and Community Surveys, Data Bases and Reports

Madera Community Hospital Administration and Board of Trustees stay informed on population, health care and economic trends and their relation to the local community through various data sources; Federal & State reports, local surveys, healthcare databases and other publically available reports.

Careful planning and utilization of resources allows Madera Community Hospital to provide a variety of healthcare services and healthcare preventive education to a largely underserved population.

# **Madera Community Hospital Responding to Identified Healthcare Needs**

## **Comprehensive Prenatal Services Program**

Comprehensive Prenatal Services Program (CPSP) at Madera Community Hospital offers classes that may be started at any time during pregnancy. Participation is open to all expectant mothers. Attendance is flexible. As an incentive to encourage regular participation, free baby gifts are received with each class attended. Classes are offered on an individual basis or in a group setting.

### **The Comprehensive Prenatal Services Program includes the following classes:**

- ❖ Breastfeeding
- ❖ Infant Care
- ❖ Infant CPR
- ❖ Labor and Delivery
- ❖ Early Pregnancy
- ❖ Nutrition advice
- ❖ Pre-Term Labor

## **Sweet Success Program**

Madera Community Hospital offers the Sweet Success Program for pregnant women with diabetes and diabetic women planning a pregnancy. The Sweet Success Program offers instruction for pre-pregnant and pregnant diabetic women in managing their diabetes. The Sweet Success Program provides instruction/assistance in the following:

- ❖ Dietary adjustments
- ❖ Exercise
- ❖ Self-monitoring of blood glucose levels
- ❖ Adjustments in insulin
- ❖ Regular supervision by a physician

### **Additional services available through Sweet Success are:**

- ❖ Pre-Pregnancy and pregnancy classes and counseling
- ❖ Workshops for health care providers
- ❖ Consultation services to physicians

## **Madera Community Hospital Labor and Delivery**

- ❖ Six Labor, Delivery, and Recovery suites
- ❖ Infant security system
- ❖ Lactation Education
- ❖ Maternal Child tour of services
- ❖ Operating rooms immediately available for cesarean sections
- ❖ Prenatal education

The Labor & Delivery Department encourages family involvement throughout the birthing process and offers extensive classes and parenting resources before and after delivery.

## **Baby Steps Program**

Education and support is provided to new mothers to ensure they have the knowledge and skills to take care of themselves and their new baby. The program provides prenatal education, a reward of points that may be redeemed for baby clothes or care items for keeping prenatal and well baby appointments. Education and support is provided regarding breastfeeding and other practices that promote good health for mother and baby.

### **Childbirth Classes**

Childbirth Classes are provided by for expectant mothers. The classes provide education about childbirth and education in parenting.

### **Stork Tours**

Stork Tours give parents an opportunity to view the Labor and Delivery / Mother / Baby unit. Completion of routine forms prior to admission, and a preview of what to expect during the hospital stay. Two hour classes are held three to four times a month. This is a free service for all mothers delivering at Madera Community Hospital.

### **Nursing Licensure Education Support**

Madera Community Hospital provides funds for employees to enroll in and successfully pass courses and tests to become a Registered Nurse, working with California State University, Fresno and the Madera Center and Fresno City College of the State Center Community College District.

### **Community Integrated Work Program**

The Community Integrated Work Program provides a setting for physically and mentally challenged special needs community residents to learn life skills, performing in a commercial work environment, to be responsible, productive citizens.

### **Congestive Heart Failure Support Group**

Madera Community Hospital provides a meeting place and a Registered Nurse education for monthly meetings of the Congestive Heart Failure Support Group. Guest speakers are provided whenever possible to provide education on this topic. Frequently the Madera Community Hospital Medical Staff presents information to the group.

### **Diabetes Support Group**

Madera Community Hospital provides a meeting place and a Registered Dietitian for monthly meetings of the Diabetes Support Group. Guest speakers are provided whenever possible to provide education on this topic. Frequently the Madera Community Hospital Medical Staff presents information to the group.

## Diabetes Program: Target Population

The Diabetes Program of Madera Community Hospital had defined its target population as individuals residing in Madera County over the age of 18 years who have been diagnosed with either of the following: type 1 or type 2 diabetes, pre-diabetes or metabolic syndrome.

- **Diabetes Mellitus is diagnosed using the American Diabetes Association's Clinical Practice Guidelines.**

- Symptoms of diabetes plus casual plasma glucose concentration 200 mg/dl or greater. Casual is defined as any time of day without regard to time since last meal. The classic symptoms of diabetes include polyuria, polydipsia, and unexplained weight loss.

OR

- FPG 126 mg/dl (7.0 mmol/l). Fasting is defined as no caloric intake for at least 8 h.

OR

- 2-h post-load glucose 200 mg/dl (11.1 mmol/l) during an OGTT. The test should be performed as described by WHO, using a glucose load containing the equivalent of 75 g anhydrous glucose dissolved in water.

- **Pre-diabetes (Impaired Fasting glucose or Impaired Glucose Tolerance) is diagnosed using the American Diabetes Association's Clinic Practice Guidelines.**

- Fasting plasma glucose (FPG) levels 100 mg/dl (5.6 mmol/l) but <126 mg/dl (7.0 mmol/l)

OR

- Two-hour values in the oral glucose tolerance test (OGTT) of 140 mg/dl (7.8 mmol/l) but <200 mg/dl (11.1 mmol/l).

- **Metabolic Syndrome is diagnosed using National Institutes of Health definition. Three out of five are needed to diagnose metabolic syndrome.**

- Blood Pressure  $\geq$ 130/80 mmHg
- Fasting Blood Sugar  $\geq$  110 mg/dL
- Triglycerides >150 mg/dL
- HDL Cholesterol < 40 mg/dL for a man, < 50 mg/dL for a woman
- Waist Circumference > 40 inches for a man, > 35 inches for a woman

References:

1. Diabetes Care Vol. 27: Suppl. 1 January 2004, page S5-10.
2. California Diabetes Program (2009); Diabetes in California Counties. Sacramento, CA: California Diabetes Program, California Department of Public Health; University of California San Francisco, Institute for Health and Aging.
3. Diabetes Diagnosis and Classification of Diabetes Mellitus; American Diabetes Association. [http://care.diabetesjournals.org/content/32/Supplement\\_1/S62.full](http://care.diabetesjournals.org/content/32/Supplement_1/S62.full)

## Family Health Services Clinic

The Family Health Services Clinic is staffed with Family Nurse Practitioners and Physician Assistants. Family Health Services also offers specialty clinics in which local Physicians rotate on a regular basis. A wide variety of services are provided, including:

Adult Healthcare	Urgent Care Problems
Child Healthcare	Minor injuries and illnesses
Well child exams	Minor Surgical Procedures
Complete physicals and PAP Smears	Preventative Healthcare
Employee Physicals	WIC Physicals
Sports Physicals	Immunizations
Treatment of Acute & Chronic Illnesses	Lab and X-Ray Services
Family Planning Services	

**Most insurance, Medicare and Medi-Cal are accepted. A sliding fee schedule is offered for the uninsured.**



**Family Health Services**  
**1210 East Almond Avenue, Madera, CA 93637**  
Open 8:30 am - 6:00 pm, seven days per week  
Walk-ins are seen in order of arrival.  
Appointments can be made by calling (559) 675-5530

## Chowchilla Medical Center Clinic

A new opportunity to meet healthcare needs in the Madera County community of Chowchilla was realized when Madera Community Hospital took over management of the Chowchilla Medical Center Clinic in 2008. Madera Community Hospital assumed full operation of the Chowchilla Medical Center Clinic in 2009. The Chowchilla Clinic is staffed with a full-time Nurse Practitioner or Physician Assistant. Podiatry, Internal Medicine, Ophthalmology, and OB/GYN doctors are available by appointment. Walk-in patients are seen in order of arrival for primary healthcare services.



### Chowchilla Medical Center

285 Hospital Drive, Chowchilla, CA 93610  
Open Monday – Friday, 8:00 am to 6:00 pm  
Saturday, 8:00 am to 12:00 pm.  
Phone number: (559) 665-3768

A variety of services are provided, including:

Adult Healthcare	Urgent Care Problems
Child Healthcare	Minor injuries and illnesses
Well child exams	Minor Surgical Procedures
Complete physicals and PAP Smears	Preventative Healthcare
Employee Physicals	WIC Physicals
Sports Physicals	Immunizations
Treatment of Acute & Chronic Illnesses	Lab and X-Ray Services
Family Planning Services	

**Most insurance, Medicare and Medi-Cal are accepted. A sliding fee schedule is offered for the uninsured.**

## **Madera Community Hospital**

### **Children's Visitor Center**

The provision of free childcare services to parents is a goal Madera Community Hospital was able to realize with the opening of the Children's Visitor Center on April 5, 2004.

The center is housed in a modular building located in the front of the hospital, close to the Family Health Services Clinic. It is accessible for women needing a mammogram, x-ray, visiting the family health clinic or when visiting a friend in the hospital. The modular building is 960 square feet.

Each year when RSV warnings and restrictions regarding children in the patient care areas are posted, parents and visitors become frustrated. The childcare facility helps alleviate the stress associated with these restrictions.

Although volunteer assistance will be solicited in this endeavor, a director has been hired to oversee and manage the area. The director works 40 hours per week.

The Children's Visitor Center staff provides seasonally appropriate activities for young visitors as well as good parenting suggestions to interested visitors.



For the convenience of patients and visitors, children can visit the supervised Children's Visitor Center while their parents receive services on the hospital premises only or visit patients in the hospital. The center is open Monday thru Friday from 8:00am - 4:00pm. The provision of free childcare helps prevent children being left unattended in other waiting areas on the hospital campus.

**Community Benefit Service Categories**  
**Executive Summary**  
July 1, 2013 - June 30, 2014

<b>Community Health Improvement Services (A)</b>		
	Community Health Education (A1)	\$73,312
	Health Care Support Services (A3)	\$24,586
	Other (A4)	\$1,960
	<b><u>**** Community Health Improvement Services</u></b>	<b><u>\$99,858</u></b>
<b>Health Professions Education (B)</b>		
	Nurses/Nursing Students (B2)	\$79,048
	Other Health Professional Education (B3)	\$33,176
	Scholarships/Funding for Professional Education (B4)	\$650
	Other (B5)	\$2,713
	<b><u>**** Health Professions Education</u></b>	<b><u>\$115,587</u></b>
<b>Financial and In-Kind Contributions (E)</b>		
	Financial Contributions (E1)	
	In-kind Donations (E3)	\$51,119
	Cost of Fundraising for Community Programs (E4)	\$3,537
	<b><u>**** Financial and In-Kind Contributions</u></b>	<b><u>\$54,656</u></b>
<b>Community Building Activities (F)</b>		
	Community Support (F3)	\$62,470
	Coalition Building (F6)	\$989
	Community Health Improvement Advocacy (F7)	\$5139
	Workforce Development (F8)	\$37,960
	<b><u>**** Community Building Activities</u></b>	<b><u>\$106,558</u></b>
<b>Community Benefit Operations (G)</b>		
	Community Health Needs Assessment & Reporting (G3)	\$358
	<b><u>**** Community Benefit Operations</u></b>	
	<b>Total Community Benefit Programs</b>	<b><u>\$377,017</u></b>
	<b>Traditional Charity Care</b>	<b><u>\$1,904,697</u></b>
<b>Government Sponsored Health Care</b>		
	Unpaid Cost of Medicaid	\$13,287,848
	Means-Tested Programs	\$959,991
	<b><u>**** Government Sponsored Health Care</u></b>	<b><u>\$14,247,839</u></b>
	<b>Unpaid Costs of the Medicare Program</b>	<b><u>\$10,124,200</u></b>
	<b><u>Total Community Benefit Costs</u></b>	<b><u>\$26,653,753</u></b>

Madera Community Hospital  
Community Benefit Programs Summary

**FY: 7/1/2013 - 6/30/2014**

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<b>Title / Department</b>	<b>Benefit Cost</b>
Administrative Coordination of Nursing Students Training at MCH	\$7,566
Adult Congenital Heart Association	\$1,652
Advisory Committee - Fresno City College Nursing	\$756
Blood Drive	\$3,725
Campfire USA	\$14,416
CCPS-Computerized Clinical Placement System	\$505
Childbirth Classes	\$13,065
Children's Visitor Center	\$55,341
Citizens Advisory Committee Prisons	\$989
Community Benefit Operations	\$358
Community Health Services	\$4,404
Community Integrated Work Program	\$15,022
Community Newsletter - In Touch	\$27,291
Community Relations	\$1,254
Cost of Workers' Compensation Insurance for Hospital Volunteers	\$3,050
County Coalition	\$1,582
CSUF Dietetic Intern Program	\$33,176
Diabetes Support Group Educator	\$1,546
Disaster Readiness / Emergency Preparedness	\$2,910
Hospital Council of Central California	\$5,139
Health Professionals Health Education & Outreach	\$974
Inter-Agency Committee	\$2,965
Interpreter Services: Deaf, Hard of Hearing, Non-English Speaking	\$22,925
Madera Compact Board	\$4,250

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Madera High School ROP Class	\$650
Madera Kiwanis Club	\$3,492
Madera Rotary Club	\$3,261
MCH Foundation	\$1,884
MCH Junior Volunteer Leadership	\$1,739
MCH Volunteer Leadership	\$520
Merced College LVN Program Advisory Committee	\$252
NLC Academic Service Partnership	\$662
Nursing Leadership Coalition	\$1,353
Nursing Scholarship Funding	\$7,678
Nutrition Resources	\$3,036
Oversight and Direction RN & LVN Nursing Schools/Extern Training	\$60,528
Physician Recruitment for Federally Designated Medical Underserved	\$18,688
Poverello House Board of Trustees	\$8,204
Provision of Meeting Space for Community Service Organizations	\$34,305
Public Health Institute	\$692
RV Parking and Hook-Ups	\$1,440
Soroptimist of Madera	\$1,624
Transportation Programs for Patients	\$1,661
Trees for Charity	\$487
<b>Number of Programs</b>	<b>44</b>
<b>Total Cost of Programs</b>	<b>\$377,017</b>

## Madera Community Hospital

### Community Benefit Activities Detail

07.01.2013 – 06.30.2014

#### **ADMINISTRATIVE COORDINATION OF MCH NURSING STUDENTS**

Nursing Administration: Tammy Galindo, RN

Ms. Galindo provides oversight and direction to sponsorship programs for the R.N. and LVN Nursing Schools and Nurse Extern Training Programs. This includes clinical placement, coordination of students, supervision and orientation training for nursing facility, students.

**Benefit Cost: \$7, 566**

#### **ADULT CONGENITAL HEART ASSOCIATION**

General Accounting: Diane Neff

Ms. Neff is the local group leader for the Central California Adult Congenital Heart Association (ACHA) group. Activities include organizing and attending meetings, outreach, and fundraising events.

Focus is on improving the quality of and extending the lives of adults with congenital heart defects through education, outreach, advocacy and promotion of research. Ms. Neff also serves as an Ambassador for the ACHA Heart to Heart Program. The ambassador pool consists of both patients and family members of patients (spouses, parents, etc). The purpose of the Heart to Heart program is to match ambassadors up with patients or their family members for one-on-one mentoring and support. A match typically lasts for 3 to 6 months and is intended to help the patient or family member with an issue such as dealing with having surgery, finding appropriate medical care, insurance issues, etc.

**Benefit Cost: \$1,652**

#### **ADVISORY COMMITTEE - FRESNO CITY COLLEGE NURSING**

Nursing Administration: Mari Combs, RN

Ms. Combs participates in a leadership role in the Fresno City College Nursing Program.

**Benefit Cost: \$756**

#### **BLOOD DRIVE**

Community Relations: Rae Gomes

Mrs. Gomes serves as the organizer and contact for Blood Drive days which allow the community to donate blood close to home. Madera Community Hospital hosts a blood drive every two months for the Central California Blood Center.

**Benefit Cost: \$3,725**

#### **Campfire USA**

Medical Staff Administration: Gail Rowell, RN

Ms. Rowell serves as on-site camp nurse every summer. She trains staff and is available twenty-four hours a day during the duration of camp.

**Benefit Cost: \$14,416**

#### **CCPS – COMPUTERIZED CLINICAL PLACEMENT SYSTEM**

Nursing Administrator: Tammy Galindo, RN

Ms. Galindo oversee CCPS requests and approve/reject requests to ensure only one school is at the facility at a time. The schools and hospitals meet quarterly to discuss issues with clinical site requests, hospital requirements/updates, and student immunization/background checks. Ms. Galindo also attends the Madera Center, Merced College, and West Med College Advisory Committee meetings on a quarterly basis.

**Benefit Cost: \$505**

### **CHILDBIRTH CLASSES**

Labor & Delivery Director: Jennifer Holt, RN

Ms. Holt oversees the childbirth classes offered at Madera Community Hospital in support of better prenatal care to pregnant women.

Provision of childbirth classes to underserved population

**Benefit Cost: \$13,065**

### **CHILDREN'S VISITOR CENTER**

Administration: Evan Rayner, CEO

The MCH Children's Visitor Center opened for children on April 5, 2004. The Children's Visitor Center is available to people coming to the Hospital for a medical appointment, hospital emergency care or to visit patients on the Hospital grounds. Children can visit for up to 2 hours each day. The Children's Visitor Center provides a safe environment for children whose parents/caregivers require medical care or are visiting a Hospital patient.

**Benefit Cost: \$55,341**

### **CITIZENS ADVISORY COMMITTEE - PRISONS**

Administration: John W. Frye, Jr.

Mr. Frye represented Madera Community Hospital on the local prison facility citizen's advisory committee.

**Benefit Cost: \$989**

### **COMMUNITY BENEFIT OPERATIONS**

Professional Services: LaWanna Cortez & Administration: Mark Foote, CFO

Madera Community Hospital conducts needs assessments and provides oversight and management of community benefit programs and the reporting process.

**Benefit Cost: \$358**

### **COMMUNITY HEALTH SERVICES**

Providing education, educational materials, and speakers to improve the health of the community. Current focus is in identified areas of need including diabetes, respiratory/breathing conditions, heart disease, sleep apnea and screening for unknown medical conditions.

**Benefit Cost: \$4,404**

### **COMMUNITY INTEGRATED WORK PROGRAM**

Housekeeping: Jim Johnson

The Community Integrated Work Program allows physically and mentally impaired individuals to gain work experience in the community enabling the individual to grow in social situations, the work environment, self esteem and while being reimbursed. Madera Community Hospital provides a setting for special needs community residents to learn life skills, performing in a commercial work environment and being responsible, productive citizens.

**Benefit Cost: \$15,022**

### **COMMUNITY NEWSLETTER - INTOUCH**

Community Relations: Rae Gomes

Ms. Gomes publishes the community newsletter, "INTOUCH". The newsletter is distributed to residents in the Hospital service area, imparting health education and information of medical services available in the community.

**Benefit Cost: \$27,291**

## **COMMUNITY RELATIONS**

Community Relations: Rae Gomes

Ms. Gomes acts as advisor for the MCH Foundation; scheduling and attending monthly meetings and assisting with fund raising activities

**Benefit Cost: \$1,254**

## **COST OF WORKER'S COMPENSATION INSURANCE FOR HOSPITAL VOLUNTEERS**

Administration: Evan Rayner, CEO

The cost of workers' compensation provided by the hospital to its onsite volunteers.

**Benefit Cost: \$3,050**

## **CSUF DIETETIC INTERN PROGRAM**

Madera Community Hospital provides meeting rooms and space for group to meet for classes and individual study.

**Benefit Cost: \$33,176**

## **COUNTY COALITION**

Administration: John Frye, Jr., CEO

Mr. Frye represented Madera Community Hospital in this Madera County group.

**Benefit Cost: \$1,582**

## **DIABETES SUPPORT GROUP EDUCATOR**

Family Health Services Clinic Director: Karen Paolinelli, RN, COO

The Diabetes Program of Madera Community Hospital had defined its target population as individuals residing in Madera County over the age of 18 years who have been diagnosed with either of the following: type 1 or type 2 diabetes, pre-diabetes or metabolic syndrome.

**Benefit Cost: \$1,546**

## **DISASTER READINESS / EMERGENCY PREPAREDNESS**

Facilities Management: Jim Johnson, Director

Costs associated with new expanded training, task force participation and drills to increase preparedness in event of disaster.

**Benefit Cost: \$2,910**

## **HOSPITAL COUNCIL of NORTHERN AND CENTRAL CALIFORNIA**

Administration: John W. Frye, Jr.

Mr. Frye represents Madera Community Hospital on the Hospital Council of Northern and Central California and the California Hospital Association working with other hospital leaders to understand and promote areas of common interest in providing healthcare to our communities. The Council works in collaboration with Fresno area hospitals in assessing and meeting healthcare needs of the Fresno/Madera Service Area.

**Benefit Cost: \$5,139**

## **HEALTH PROFESSIONAL EDUCATION & OUTREACH**

Human Resources Director: Christine Watts-Johnson

Ms. Watts-Johnson works with the local high schools about healthcare careers.

**Benefit Cost: \$974**

## **INTER-AGENCY COMMITTEE**

Administration: John W. Frye, Jr.

Mr. Frye met with other agencies within the community to discuss community improvements and strategize to put those discussions into an activity.

**Benefit Cost: \$2,965**

### **INTERPRETER SERVICES FOR HARD OF HEARING AND NON-ENGLISH PATIENTS**

Human Resources Director: Chris Watts-Johnson

Madera Community Hospital provides interpreter services for deaf & hard of hearing and non-English speaking patients.

**Benefit Cost: \$22,925**

### **MADERA COMPACT BOARD**

Administration: John W. Frye, Jr.

The Madera Compact is a coalition of business, community and education leaders working collaboratively to support efforts to improve the quality of life in Madera County. The Madera Compact promotes partnerships with schools to improve the achievement levels and skills of students and prepare them for the increasing demands of society and the workplace.

**Benefit Cost: \$4,250**

### **MADERA HIGH SCHOOL ROP CLASS**

Administration: Meri Combs, RN

Meri Combs and Gail Rowell coordinate MCH Nursing Scholarship Program for both Madera High School campuses.

**Benefit Cost: \$650**

### **MADERA KIWANIS CLUB**

Maintenance: Jim Johnson

Mr. Johnson participates in the Madera Kiwanis Club and attends monthly meetings.

**Benefit Cost: \$3,492**

### **MADERA ROTARY CLUB**

Administration: John W. Frye, Jr.

Mr. Frye participates in the Madera Rotary Club and attended weekly meetings.

**Benefit Cost: \$3,261**

### **MCH FOUNDATION**

Community Relations: Rae Gomes

Ms. Gomes assists the hospital with fundraising events throughout the year.

**Benefit Cost: \$1,884**

### **MCH JUNIOR VOLUNTEER LEADERSHIP**

Human Resources: Melissa Bushey

Ms. Bushey provides assistance and guidance to Junior Volunteers.

**Benefit Cost: \$1,739**

### **MCH VOLUNTEER LEADERSHIP**

Community Relations: Rae Gomes

Ms. Gomes participates in leadership meeting with the volunteers every month.

**Benefit Cost: \$520**

### **MERCED COLLEGE LVN PROGRAM ADVISORY COMMITTEE**

Nursing Administrator: Tammy Galindo, RN

Ms. Galindo assists with program and development of curriculum for the local LVN program. Madera Community Hospital encourages enrollment in nursing programs to alleviate the ongoing nursing shortage. Curriculum is developed to provide education that is applicable to current healthcare environment.

**Benefit Cost: \$252**

### **NLC ACADEMIC SERVICE PARTNERSHIP**

Nursing Administrator: Tammy Galindo, RN

Ms. Galindo participates in the Nursing Leadership Council meetings.

**Benefit Cost: \$662**

### **NURSING LEADERSHIP COALITION**

Nursing Administrator: Tammy Galindo, RN

Ms. Galindo participates in this organization on behalf of Madera Community Hospital.

**Benefit Cost: \$1,353**

### **NURSING SCHOLARSHIP FUNDING**

Nursing Administrator: Tammy Galindo, RN

Nursing Scholarship Funding assists nursing students with tuition payments for nursing scholarships.

**Benefits Cost: \$7,678**

### **NUTRITION RESOURCES – Dietetic Interns**

Dietary Services: Ramiro Caldron

Mr. Calderon supervises the Interns clinical charting, food service projects, from Fresno State and Central Valley WIC.

**Benefit Cost: \$3,036**

### **OVERSIGHT & DIRECTION R.N. & LVN NURSING EXTERNS**

Med/Surg Director: Tammy Galindo, RN & Meri Combs, RN

Ms. Galindo and Ms. Combs provide oversight and direction to sponsorship programs for the R.N. and LVN Nursing Schools and Nurse Extern Training Programs. This includes clinical placement, coordination of students, supervision and orientation training for nursing faculty and students

**Benefit Cost: \$60,528**

### **PHYSICIAN RECRUITMENT FOR FEDERALLY DESIGNATED MEDICALLY UNDERSERVED**

Administration: John W. Frye, Jr.

Mr. Frye coordinated the recruitment efforts of physicians to establish practice in a federally designated medically underserved area.

**Benefit Cost: \$18,688**

### **POVERELLO HOUSE BOARD OF TRUSTEES**

Administration: John W. Frye, Jr.

Mr. Frye serves as Treasurer on the Poverello House Board of Trustees. Poverello House provides food, clothing, shelter and limited medical care to the homeless population.

**Benefit Cost: \$8,204**

### **PROVISION OF MEETING SPACE FOR COMMUNITY SERVICE ORGANIZATIONS**

Administration: John W. Frye, Jr.

Provision of meeting rooms / space for not-for-profit community service organizations, coalitions, social service networks such as Chamber of Commerce, Soroptomists, Lions, etc.

**Benefit Cost: \$34,305**

### **PUBLIC HEALTH INSTITUTE**

Administration: John W. Frye, Jr.

John Frye, Jr. attended meetings with the Public Health Institute for health updates and information that is or will affect the community.

**Benefit Cost: \$692**

**RV Parking and Hook-Ups**

Administration: Jim Johnson

Open RV Parking for patients and loved ones to park for the duration of the patients stay.

**Benefit Cost: \$1,440**

**SOROPTIMIST OF MADERA**

Community Relations: Rae Gomes

Ms. Gomes attends meetings at Soroptimist of Madera to discuss community scholarships and projects.

**Benefit Cost: \$1,624**

**TRANSPORTATION PROGRAMS FOR PATIENTS**

Community Relations: Rae Gomes

The hospital provides cab and public transportation vouchers for patients who do not have transportation.

**Benefit Cost: \$1,661**

**TREES FOR CHARITY**

Community Relations: Rae Gomes

Fundraiser which decorates and auctions trees to raise money for charity.

**Benefit Cost: \$487**

**Programs: 44**

**Expenses: \$377,017**