MADERA COMMUNITY HOSPITAL

Evan J. Rayner
Chief Executive Officer
July 1, 2014 – June 30, 2015

Prepared in Compliance with
California’s Community Benefit Law SB697
By
Mark Foote, Chief Financial Officer
and
Samantha Sabato, Administrative Secretary
Madera Community Hospital
www.maderahospital.org
1250 East Almond Avenue
Madera, CA 93637
559-675-5500
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Madera Community Hospital

Introduction & Background

*Madera Community Hospital* (MCH) is a general acute care hospital, fully accredited by the American Osteopathic Association Healthcare Facilities Accreditation Program (HFAP), and licensed by the California Department of Public Health. MCH is a member of the Hospital Council of Northern and Central California and the California Hospital Association.

Madera Community Hospital opened on October 1, 1971 as a 63-bed community hospital. Today, MCH provides an array of diagnostic and treatment services from a 106-bed hospital and various clinics and outpatient facilities. As a private, not for profit community hospital (501(c) 3), incorporated in the State of California, MCH is dedicated to providing quality healthcare services to Madera and the surrounding communities.

Growing to meet the needs of the community, MCH opened a new 16-bed Emergency Department and 10-bed Intensive Care Unit in December of 2000 in a 15,000 square foot addition to the original building. The facility has a separate ambulance entrance, and elevator to transport patients directly from ER to ICU. In 2012, the hospital completed construction and opened a 13,000 square foot Central Utility Plant to support the buildings and services provided on the main campus.

Services at MCH include: surgery (both inpatient and outpatient), 24-hour emergency services, specialized intensive care unit, cardiac care, medical and surgical care, maternity care, (including private birthing suites), diagnostic imaging, laboratory, physical therapy, respiratory therapy, speech therapy, health education and support groups, and operates two provider-based rural health clinics.

The Family Health Services (FHS) Clinic, located on the Hospital campus, is open from 8:30 a.m. to 6:00 p.m. seven days per week (closed some holidays). Appointments may be made in advance and walk-ins are seen on a first come/first served basis. The FHS Clinic is staffed with Family Nurse Practitioners and Physician Assistants. A separate Specialty Clinic is also operated in which contracted physicians see patients with certain special health needs.

Madera Community Hospital expanded to provide services at the Chowchilla Medical Center (a rural health clinic) in 2007. The Chowchilla Medical Center, located at 285 Hospital Drive in Chowchilla, is staffed with a full-time Nurse Practitioner or Physician Assistant Monday through Friday and a half day on Saturday. Appointments may be made in advance and walk-ins are seen on a first come/first served basis.

The MCH medical staff consists of a number of active and courtesy staff, practicing in primary care and internal medicine and a broad range of specialties. The hospital employs over 700 people in 46 departments.
Madera Community Hospital is a 501(c)3, not-for-profit community health resource, dedicated to actively promoting and maintaining the health and well-being of residents in western Madera County.

Madera Community Hospital is governed by an 18 member Board of Trustees. The Board is comprised of community members and local physicians. Listed below are current members of the MCH Board of Trustees.

<table>
<thead>
<tr>
<th>Chair</th>
<th>Robert Poythress</th>
<th>Vice President</th>
<th>Citizens Business Bank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vice Chair</td>
<td>Steve Barsotti</td>
<td>Insurance Agent</td>
<td>Foster &amp; Parker Insurance Agency</td>
</tr>
<tr>
<td>Secretary</td>
<td>Monte Pistoresi</td>
<td>Business Owner</td>
<td>Pistoresi Ambulance</td>
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<tr>
<td></td>
<td>Anna da Silva</td>
<td>Business Owner</td>
<td>Lee’s Concrete</td>
</tr>
<tr>
<td></td>
<td>Deidre da Silva</td>
<td>Business Owner</td>
<td>Lee’s Concrete</td>
</tr>
<tr>
<td></td>
<td>Margaret Diebert</td>
<td>Business Owner</td>
<td>Creative Copy</td>
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<td></td>
<td>Mike Diebert</td>
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<td></td>
<td>William Driggs</td>
<td>Businessman</td>
<td>Retired</td>
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<td></td>
<td>Anita Eden</td>
<td>Hospital Business Manager</td>
<td>Retired</td>
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<tr>
<td></td>
<td>Duane Furman, Ed. D.</td>
<td>Educator</td>
<td>Retired</td>
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<tr>
<td></td>
<td>Stell Manfredi</td>
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<tr>
<td></td>
<td>Aftab Naz, MD</td>
<td>Physician</td>
<td>Medical Staff President - Current</td>
</tr>
<tr>
<td></td>
<td>Wally Nishimoto</td>
<td>Business Owner</td>
<td>Bridge Store</td>
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<td>Steve Schafer</td>
<td>Businessman</td>
<td>San Joaquin Wine Company</td>
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<td></td>
<td>Kanwal Singh, MD</td>
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<td>Ugwu-Oju, Charles E MD</td>
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<td>Don Warnock</td>
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<td>Jan Zitek</td>
<td>Business Owner</td>
<td>Animal Hospital</td>
</tr>
</tbody>
</table>

Chief Executive Officer – Evan J. Rayner  
Chief Operating Officer – Karen Paolinelli, FNP  
Chief Nursing Officer – Laurene Cox, RN  
Chief Financial Officer – Mark Foote
Madera Community Hospital
Mission Statement

Madera Community Hospital is a not-for-profit community health resource, dedicated to actively promoting and maintaining the health and well-being of residents throughout the Central Valley. We are committed to identifying and serving our community’s needs with compassion, concern, care and safety for the individual.

In support of our primary mission, Madera Community Hospital will:

• Be sensitive to the diverse physical, spiritual and psycho-social needs of those we serve, including the alleviation of pain and suffering, and integrally involving the family in care delivery.

• Periodically assess the health status and needs of our community, determine which health services we can appropriately establish and maintain, and act as a catalyst to ensure that priority health needs are met.

• Work collaboratively with physicians, other health providers, and community leaders to develop, offer and continuously evolve a comprehensive and integrated continuum of health services.

• Stimulate high levels of support and participation in educational and outreach initiatives offered to patients, staff and community members in an effort to promote both high levels of individual achievement and community health and well being.

• Prudently manage and utilize our financial resources, while ensuring the provision of high quality, effectively delivered health services.

Vision Statement

Madera Community Hospital will distinguish itself as a leader in identifying and meeting our community’s health needs by working in partnership with physicians and others to offer and manage an integrated array of health services upon which a majority of individuals and employers in our community will rely. We will:

• Initiate collaborative relationships and strategic alliances which advance our vision.
• Meet or exceed our customers’ expectations through quantifiable clinical and service quality and coordinated care delivery.
• Actively involve employers and community leaders in our success.
• Be flexible to change as community needs evolve.
• Engage a community which recognizes Madera Community Hospital as a vital community health resource.
• Align hospital and physician interests to better serve our community.
• Strategically invest in services and technologies, such as information technologies and non-acute care services.
• Selectively expand our Central Valley presence to serve the growing needs of area residents and purchasers: *Madera *Chowchilla *Kerman *N.W. Fresno
Community Description

Located in the exact center of California, Madera residents have easy access to Yosemite National Park, numerous mountain recreational areas including lakes, National & State Parks, the Pacific Coast, and Bay Area as well as Southern California.

Agriculture is the primary economic resource in Madera County creating jobs for permanent and migrant workers. Migrant workers are not the only work source benefiting from agriculture-related works; others include fertilizer companies, farm vehicles, supermarkets, truck-drivers, workers in wineries and food processing plants. Madera depends on agriculture and related fields for a major source of employment.

A wide range of healthcare services are available through the Madera County Public Health Department. Mental health services are provided through Madera County Behavioral Health Services. Privately owned medical facilities available within the county include two convalescent hospitals, one ambulance service, and Children’s Hospital of Central California. Madera Community Hospital is the only acute care facility in the county treating adult patients.

The US Census Bureau QuickFacts, revised October 14, 2015 indicates a 2.4 % population increase in Madera County from April 1, 2010 to July 1, 2014.

<table>
<thead>
<tr>
<th>Madera County</th>
<th>2014</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>154,548</td>
<td>150,865</td>
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</table>

Median Household Income for the city and county of Madera are significantly lower than statewide. In excess of ten percent (12.8%) of Madera County residents are over sixty five (65) years old. The segment of residents living below poverty level present a tremendous challenge to Madera Community Hospital in meeting the healthcare needs of the community with limited financial resources.

<table>
<thead>
<tr>
<th>Residents Below Poverty Level</th>
<th>City of Madera</th>
<th>County of Madera</th>
<th>California</th>
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<tbody>
<tr>
<td>Median Household Income</td>
<td>$41,459</td>
<td>$45,625</td>
<td>$61,094</td>
</tr>
<tr>
<td>Residents of All Ages Below Poverty Level</td>
<td>27.7%</td>
<td>22.8%</td>
<td>15.9%</td>
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<tr>
<td>Per Capita Money Income</td>
<td>$14,459</td>
<td>$17,847</td>
<td>$29,527</td>
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</table>

<table>
<thead>
<tr>
<th>Education (2008 Estimates)</th>
<th>City of Madera</th>
<th>County of Madera</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Graduates (Age 25+)</td>
<td>56.7%</td>
<td>68.5%</td>
<td>81.2%</td>
</tr>
<tr>
<td>Bachelor's Degree or Higher</td>
<td>9.4%</td>
<td>13.6%</td>
<td>30.7%</td>
</tr>
</tbody>
</table>

Cities and zip codes served by the hospital are:
Madera / Madera Ranchos: 93636, 93637, 93638, 93639, Chowchilla: 93610, Raymond: 93653, Kerman: 93630


Source: U. S. Census Bureau, 2013 American Community Survey
Planning & Public Review

Board & Hospital Staff in the Planning Process

The Board of Trustees, Board committees, Administrative Staff and the Medical Staff, in conjunction with the Leadership Council, work together to implement and carry forward the goals developed in the strategic plan and mission statement as evidenced by review and approval of budgets, strategic initiatives, major equipment purchases and building projects.

Community Involvement and Needs Assessments

Citizen input is obtained in various ways. One very important way is through the participation of members of Madera Community Hospital Board of Trustees, Foundation Board and League of Volunteers. Hospital employees are involved in the community, serving on boards and committees representing the hospital getting and giving input to better the community.

Community Health Needs Assessment

Madera Community Hospital participated in the completion of a regional Community Health Needs Assessment, published in March, 2013, and coordinated by the Hospital Council of Northern and Central California. The Needs Assessment covered the four county area of Madera, Fresno, Tulare & Kings counties and was completed in conjunction with the Central Valley Health Policy Institute, Central California Center for Health and Human Services through the College of Health and Human Services of California State University, Fresno. A copy of this Needs Assessment is available on the Madera Community Hospital website at www.maderahospital.org.

This Needs Assessment is the result of significant collaboration among the hospitals in the four counties to come together and do this “shared work”.

The Patient Protection and Affordable Care Act (PPACA) imposed new requirements on hospitals. Hospitals must comply with requirements regarding community health needs assessments, community benefit reporting, financial assistance policies, charges, billing and collections.

The Hospital Council of Northern and central California is currently coordinating the completion of the next regional Community Needs Assessment report.

Health needs identified in the Needs Assessment for the region were:

- Lack of prenatal care for pregnant women
- Low birth weight in newborns
- High number of residents with diabetes
- Other regional health disparities
On the date of the publishing of this Community Benefits Report, Madera Community Hospital is participating in the development of another four county Community Health Needs Assessment to be published in 2016.

**Vision Madera 2025 Program**

The Vision Madera 2025 Program provided Madera Community Hospital with an excellent assessment of the needs of the community and direction to provide a safe and healthy environment for the community as a whole, while meeting the immediate and long term healthcare needs of an economically and ethnically diverse community.

The following excerpt from the “Madera Vision 2025 – Vision Action Plan and Annual Report” summarizes the extensive public participation in the project.

### Vision Madera 2025 Vision Overview

In July 2005, Madera engaged in a community process to develop a plan to guide the city to a preferred future. This community-wide effort, the Vision Madera 2025 program, was conducted over two years (2005-2007) and involved hundreds of citizens representing dozens of community interests including business, environment, neighborhood, social service, healthcare, education, government and many others. The product of this endeavor was a Vision Statement describing Madera in 2025, and an Action Plan identifying the programs and projects necessary to achieve that vision. With the help of hundreds of inputs from community volunteers and City of Madera sponsorship, the community now has a Vision and Action Plan. The Vision includes descriptive language describing a preferred future for Vision Madera 2025 in four focus areas:

- A Well-Planned City
- A Strong Community and Great Schools
- Good Jobs and Economic Opportunity
- A Safe, Healthy Environment

The project involved an extensive public participation program including a citizen task force that advised the City and developed the recommended Vision Madera 2025 Vision and Action Plan. In addition, the general public and various interest groups were engaged through a broad range of outreach activities such as public workshops and forums, newsletters, presentations to community groups, and focus groups. Hundreds of citizens participated in the vision planning process."

### Federal, State and Community Surveys, Data Bases and Reports

Madera Community Hospital Administration and Board of Trustees stay informed on population, health care and economic trends and their relation to the local community through various data sources; Federal & State reports, local surveys, healthcare databases and other publically available reports.

Careful planning and utilization of resources allows Madera Community Hospital to provide a variety of healthcare services and healthcare preventive education to a largely underserved population.
Madera Community Hospital Responding to Identified Healthcare Needs

Comprehensive Prenatal Services Program
Comprehensive Prenatal Services Program (CPSP) at Madera Community Hospital offers classes that may be started at any time during pregnancy. Participation is open to all expectant mothers. Attendance is flexible. As an incentive to encourage regular participation, free baby gifts are received with each class attended. Classes are offered on an individual basis or in a group setting.

The Comprehensive Prenatal Services Program includes the following classes:

- Breastfeeding
- Infant Care
- Infant CPR
- Labor and Delivery
- Early Pregnancy
- Nutrition advice
- Pre-Term Labor

Madera Community Hospital Labor and Delivery

- Six Labor, Delivery, and Recovery suites
- Infant security system
- Lactation Education
- Maternal Child “stork” tour of the facilities
- Operating rooms immediately available for cesarean sections
- Prenatal education

The Labor & Delivery Department encourages family involvement throughout the birthing process and offers extensive classes and parenting resources before and after delivery.

Childbirth Classes
Childbirth Classes are provided by for expectant mothers. The classes provide education about childbirth and education in parenting.

Stork Tours
Stork Tours give parents an opportunity to view the Labor and Delivery / Mother / Baby unit. Completion of routine forms prior to admission, and a preview of what to expect during the hospital stay. Two hour classes are held three to four times a month. This is a free service for all mothers delivering at Madera Community Hospital.

Nursing Licensure Education Support
Madera Community Hospital provides funds for employees to enroll in and successfully pass courses and tests to become a Registered Nurse, working with California State University, Fresno and the Madera Center and Fresno City College of the State Center Community College District.

Community Integrated Work Program
The Community Integrated Work Program provides a setting for physically and mentally challenged special needs community residents to learn life skills, performing in a commercial work environment, to be responsible, productive citizens.

Congestive Heart Failure Support Group
Madera Community Hospital provides a meeting place and a Registered Nurse education for monthly meetings of the Congestive Heart Failure Support Group. Guest speakers are provided whenever possible to provide education on this topic. Frequently the Madera Community Hospital Medical Staff presents information to the group.
Family Health Services Clinic

The Family Health Services Clinic is staffed with Family Nurse Practitioners and Physician Assistants. Family Health Services also offers specialty clinics in which local Physicians rotate on a regular basis. A wide variety of services are provided, including:

- Adult Healthcare
- Child Healthcare
- Well child exams
- Complete physicals and PAP Smears
- Employee Physicals
- Sports Physicals
- Treatment of Acute & Chronic Illnesses
- Family Planning Services
- Urgent Care
- Minor injuries and illnesses
- Minor Surgical Procedures
- Preventative Healthcare
- WIC Physicals
- Immunizations
- Lab and X-Ray Services

Most insurance, Medicare and Medi-Cal are accepted. A sliding fee schedule is offered for the uninsured.

Family Health Services
1210 East Almond Avenue, Madera, CA 93637
Open 8:30 am - 6:00 pm, seven days per week
Walk-ins are seen in order of arrival.
Appointments can be made by calling (559) 675-5530
Chowchilla Medical Center Clinic

A new opportunity to meet healthcare needs in the Madera County community of Chowchilla was realized when Madera Community Hospital took over management of the Chowchilla Medical Center Clinic in 2007. Madera Community Hospital assumed full operation of the Chowchilla Medical Center Clinic in 2008. The Chowchilla Clinic is staffed with a full-time Nurse Practitioner or Physician Assistant. Podiatry, Internal Medicine, Ophthalmology, and OB/GYN doctors are available by appointment. Walk-in patients are seen in order of arrival for primary healthcare services.

Chowchilla Medical Center
285 Hospital Drive, Chowchilla, CA 93610
Open Monday – Friday, 8:00 am to 6:00 pm
Saturday, 8:00 am to 12:00 pm.
Phone number: (559) 665-3768

A variety of services are provided, including:
- Adult Healthcare
- Child Healthcare
- Well child exams
- Complete physicals and PAP Smears
- Employee Physicals
- Sports Physicals
- Treatment of Acute & Chronic Illnesses
- Family Planning Services
- Urgent Care
- Minor injuries and illnesses
- Minor Surgical Procedures
- Preventative Healthcare
- WIC Physicals
- Immunizations
- Lab and X-Ray Services

Most insurance, Medicare and Medi-Cal are accepted. A sliding fee schedule is offered for the uninsured.
The provision of free childcare services to parents is a goal Madera Community Hospital was able to realize with the opening of the Children’s Visitor Center on April 5, 2004.

The center is housed in a modular building located in the front of the hospital, close to the Family Health Services Clinic. It is accessible for women needing a mammogram, x-ray, visiting the family health clinic or when visiting a patient in the hospital. The modular building is 960 square feet.

Each year when RSV warnings and restrictions regarding children in the patient care areas are posted, parents and visitors become frustrated. The Children’s Visitor Center helps alleviate the stress associated with these restrictions.

Although volunteer assistance will be solicited in this endeavor, a full-time director oversees and manages the facility.

The Children’s Visitor Center staff provides seasonally appropriate activities for young visitors as well as good parenting suggestions to interested visitors.

For the convenience of patients and visitors, children can visit the supervised Children’s Visitor Center while their parents receive services on the hospital campus only or visit patients in the hospital. The center is open Monday thru Friday from 8:00am - 4:00pm. The provision of free childcare helps prevent children being left unattended in other waiting areas on the hospital campus.
Community Benefit Service Categories
Executive Summary
July 1, 2014 - June 30, 2015

Community Health Improvement Services (A)
- Community Health Education (A1) $74,530
- Health Care Support Services (A3) $59,050
- Other (A4) $3,909

**** Community Health Improvement Services $137,489

Health Professions Education (B)
- Nurses/Nursing Students (B2) $27,003
- Other Health Professional Education (B3) $59,075
- Scholarships/Funding for Professional Education (B4) $2,539
- Other (B5) $2,361

**** Health Professions Education $90,978

Financial and In-Kind Contributions (E)
- Financial Contributions (E1)
- In-kind Donations (E3) $39,998
- Cost of Fundraising for Community Programs (E4) $1,169

**** Financial and In-Kind Contributions $41,167

Community Building Activities (F)
- Community Support (F3) $60,413
- Community Health Improvement Advocacy (F7) $1,422
- Workforce Development (F8) $13,566

**** Community Building Activities $75,401

Community Benefit Operations (G)
- Community Needs/Health Needs Assessment (G2) $1,358
- Community Health Needs Assessment & Reporting (G3) $2,998

**** Community Benefit Operations $4,356

Total Community Benefit Programs $349,391

Traditional Charity Care $1,297,250

Government Sponsored Health Care
- Unpaid Cost of Medicaid $13,649,070
- Means-Tested Programs $1,524,874

**** Government Sponsored Health Care $15,173,944

Unpaid Costs of the Medicare Program $9,789,731

Total Community Benefit Costs $26,610,316
## Madera Community Hospital Community Benefit Programs Summary

**FY: 7/1/2014 - 6/30/2015**

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<thead>
<tr>
<th>Title / Department</th>
<th>Benefit Cost</th>
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<tr>
<td>Administrative Coordination of Nursing Students Training at MCH</td>
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<tr>
<td>Adult Congenital Heart Association</td>
<td>$1,312</td>
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<tr>
<td>Advisory Committee - Fresno City College Nursing</td>
<td>$129</td>
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<tr>
<td>Advisory Committee – Madera Center RN and LVN Program</td>
<td>$256</td>
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<tr>
<td>Advisory Committee – Madera High School ROP Program</td>
<td>$256</td>
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<td>Blood Drive</td>
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<td>Campfire USA</td>
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<td>CCPS-Computerized Clinical Placement System</td>
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<td>Childbirth Classes</td>
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<td>Children’s Visitor Center</td>
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<td>Community Benefit Operations</td>
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<td>Community Health Needs Assessment</td>
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<td>Community Health Services</td>
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<td>Community Integrated Work Program</td>
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<td>Community Newsletter - In Touch</td>
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<td>Community Relations</td>
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<td>Cost of Workers’ Compensation Insurance for Hospital Volunteers</td>
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<td>CSUF Dietetic Intern Program</td>
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<td>Disaster Readiness / Emergency Preparedness</td>
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<td>Employee Scholarships</td>
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<td>Health Information Technology Instruction</td>
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<td>Hospital Council of Central California</td>
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<td>Inter-Agency Committee</td>
<td>$3,334</td>
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<td>Interpreter Services: Deaf, Hard of Hearing, Non-English Speaking</td>
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<td>Madera County Work Force Investment Board</td>
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<td>Program</td>
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<tr>
<td>Madera Rotary Club</td>
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<td>MCH Foundation</td>
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<td>MCH Junior Volunteer Leadership</td>
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<tr>
<td>MCH Volunteer Leadership</td>
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<td>NLC Academic Service Partnership</td>
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<td>Oversight and Direction RN &amp; LVN Nursing Schools/Extern Training</td>
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<td>Physician Recruitment for Federally Designated Medical Underserved</td>
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<tr>
<td>Provision of Meeting Space for Community Service Organizations</td>
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<td>RV Parking and Hook-Ups</td>
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<td>Soroptimist of Madera</td>
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<td>Transportation Programs for Patients</td>
<td>$39,595</td>
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<td>Trees for Charity</td>
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<tr>
<td><strong>Total Cost of Programs</strong></td>
<td><strong>$349,391</strong></td>
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**Number of Programs**

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Madera Community Hospital
Community Benefit Activities Detail
07.01.2014 – 06.30.2015

ADMINISTRATIVE COORDINATION OF MCH NURSING STUDENTS
Nursing Administration: Tammy Galindo, RN
Ms. Galindo provides oversight and direction to sponsorship programs for the R.N. and LVN Nursing Schools and Nurse Extern Training Programs. This includes clinical placement, coordination of students, supervision and orientation training for nursing facility, students.
Benefit Cost: $7,697

ADULT CONGENITAL HEART ASSOCIATION
General Accounting: Diane Neff
Ms. Neff is the local group leader for the Central California Adult Congenital Heart Association (ACHA). Activities include organizing and attending meetings, outreach, and fundraising events. Focus is on improving the quality of and extending the lives of adults with congenital heart defects through education, outreach, advocacy and promotion of research. Ms. Neff also serves as an Ambassador for the ACHA Heart to Heart Program. The ambassador pool consists of both patients and family members of patients (spouses, parents, etc). The purpose of the Heart to Heart program is to match ambassadors up with patients or their family members for one-on-one mentoring and support. A match typically lasts for 3 to 6 months and is intended to help the patient or family member with an issue such as dealing with having surgery, finding appropriate medical care, insurance issues, etc.
Benefit Cost: $1,312

ADVISORY COMMITTEE - FRESNO CITY COLLEGE NURSING
Nursing Administration: Tammy Galindo, RN
Ms. Galindo participates in a leadership role in the Fresno City College Nursing Program.
Benefit Cost: $129

ADVISORY COMMITTEE – MADERA CENTER RN AND LVN PROGRAM
Nursing Administration: Tammy Galindo, RN
Ms. Galindo participates in a leadership role in the Madera Center RN and LVN Program.
Benefit Cost: $256

ADVISORY COMMITTEE – MADERA HIGH SCHOOL ROP PROGRAM
Nursing Administration: Tammy Galindo, RN
Ms. Galindo participates in a leadership role in the Madera High School ROP Program.
Benefit Cost: $256

BLOOD DRIVE
Community Relations: Rae Gomes
Ms. Gomes serves as the organizer and contact for Blood Drive days which allow the community to donate blood close to home. Madera Community Hospital hosts a blood drives for the Central California Blood Center.
Benefit Cost: $2,930

Campfire USA
Medical Staff Administration: Gail Rowell, RN
Ms. Rowell serves as on-site camp nurse every summer. She trains staff and is available twenty-four hours a day during the duration of camp.
Benefit Cost: $14,756
CCPS – COMPUTERIZED CLINICAL PLACEMENT SYSTEM
Nursing Administrator: Tammy Galindo, RN
Ms. Galindo oversees CCPS requests and approve/reject requests to ensure only one school is at the facility at a time. The schools and hospitals meet quarterly to discuss issues with clinical site requests, hospital requirements/updates, and student immunization/background checks, all in support of advancing nursing education in central California. Ms. Galindo also attends the Madera Center, Merced College, and West Med College Advisory Committee meetings on a quarterly basis.
Benefit Cost: $7,825

CHILDBIRTH CLASSES
Labor & Delivery Director: Jennifer Holt, RN
Ms. Holt oversees the childbirth classes offered at Madera Community Hospital in support of better prenatal care to pregnant women in Madera County.
 Provision of childbirth classes to underserved populations.
Benefit Cost: $20,903

CHILDREN’S VISITOR CENTER
Administration: Evan Rayner, CEO
The MCH Children’s Visitor Center opened for children on April 5, 2004. The Children’s Visitor Center is available to people coming to the Hospital for a medical appointment, hospital emergency care or to visit patients on the Hospital campus. Children can visit for up to 2 hours each day. The Children’s Visitor Center provides a safe environment for children whose parents/caregivers require medical care or are visiting a Hospital patient.
Benefit Cost: $54,516

COMMUNITY BENEFIT OPERATIONS
Professional Services: LaWanna Cortez; Administration: Samantha Sabato; Administration: Mark Foote, CFO
Madera Community Hospital collects data on and provides oversight and management of community benefit programs and the reporting process.
Benefit Cost: $2,998

COMMUNITY HEALTH NEEDS ASSESSMENT
Administration: Mark Foote, CFO
Mr. Foote participates in the Four County (Madera, Fresno, Kings, & Tulare) Community Health Needs Assessment (CHNA) taskforce working on a new Community Health Needs Assessment to be published in 2016 and made available to the public.
Benefit Cost: $1,358

COMMUNITY HEALTH SERVICES
Provide education, educational materials, and speakers to improve the health of the community. Current focus is in identified areas of need including diabetes, respiratory/breathing conditions, heart disease, sleep apnea and screening for unknown medical conditions.
Benefit Cost: $8,413

COMMUNITY INTEGRATED WORK PROGRAM
Housekeeping: Jim Johnson
The Community Integrated Work Program allows physically and mentally impaired individuals to gain work experience in the community enabling the individual to grow in social situations, the work environment, self esteem and while being reimbursed. Madera Community Hospital provides a setting for special needs community residents to learn life skills, performing in a commercial work environment and being responsible, productive citizens.
Benefit Cost: $11,712
COMMUNITY NEWSLETTER - INTOUCH
Community Relations: Rae Gomes
Ms. Gomes publishes the community newsletter, “InTouch”. The newsletter is distributed to residents in the Hospital service area, imparting health education and information of medical services available in the community.
Benefit Cost: $25,809

COMMUNITY RELATIONS
Community Relations: Rae Gomes
Ms. Gomes acts as advisor for the MCH Foundation; scheduling and attending monthly meetings and assisting with fund raising activities
Benefit Cost: $567

COST OF WORKER’S COMPENSATION INSURANCE FOR HOSPITAL VOLUNTEERS
Administration: Evan Rayner, CEO
The cost of workers’ compensation provided by the hospital to its onsite volunteers.
Benefit Cost: $902

CSUF DIETETIC INTERN PROGRAM
Madera Community Hospital provides meeting rooms and space for group to meet for classes and individual study.
Benefit Cost: $34,022

DI SASTER READI NESS / EMERGENCY PREPAREDNESS
Facilities Management: Jim Johnson, Director
Costs associated with new expanded training, task force participation and drills to increase preparedness in event of disaster.
Benefit Cost: $1,996

EMPLOYEE SCHOLARSHIP PROGRAM
Madera Community Hospital provides scholarships to employees to support careers in health care in the Madera area.
Benefit Cost: $2,539

HEALTH INFORMATION TECHNOLOGY EDUCATION
Health Information Technology: Becky Clark, Director
Ms. Clark provided education and training for students at Fresno Community College and trained/mentored employees at Madera Community Hospital.
Benefit Cost: $25,053

HOSPITAL COUNCIL OF NORTHERN AND CENTRAL CALIFORNIA
To understand and promote areas of common interest in providing healthcare to our communities. Work in collaborating with Fresno area hospitals in assessing healthcare needs of community.
Benefit Cost: $1,422

INTER-Agency COMMITTEE
Administration: Evan J. Rayner, CEO
Mr. Rayner met with other agencies within the community to discuss community improvements and strategize to put those discussions into an activity.
Benefit Cost: $3,334
INTERPRETER SERVICES FOR HARD OF HEARING AND NON-ENGLISH PATIENTS
Human Resources Director: Chris Watts-Johnson
Madera Community Hospital provides interpreter services for deaf & hard of hearing and non-English speaking patients.
Benefit Cost: $19,455

MADERA COUNTY WORKFORCE INVESTMENT BOARD
Human Resources: Christine Watts-Johnson, Director
Represent private industry by participating in community workforce board in development of programs that benefit the community.
Benefit Cost: $854

MADERA ROTARY CLUB
Administration: Evan J. Rayner, CEO
Mr. Rayner participates in the Madera Rotary Club and attended weekly meetings.
Benefit Cost: $6,580

MCH FOUNDATION
Community Relations: Rae Gomes
Ms. Gomes assists the hospital with fundraising events throughout the year.
Benefit Cost: $3,337

MCH JUNIOR VOLUNTEER LEADERSHIP
Human Resources: Melissa Bushey
Ms. Bushey provides assistance and guidance to Junior Volunteers to enhance their knowledge of healthcare.
Benefit Cost: $2,361

MCH VOLUNTEER LEADERSHIP
Community Relations: Rae Gomes
Ms. Gomes participates in leadership meeting with the volunteers every month.
Benefit Cost: $2,469

NLC ACADEMIC SERVICE PARTNERSHIP
Nursing Administrator: Tammy Galindo, RN
Ms. Galindo participates in the Nursing Leadership Council meetings in support of expanding careers in nursing in the local area.
Benefit Cost: $1,603

OVERSIGHT & DIRECTION R.N. & LVN NURSING EXTERNS
Med/Surg Director: Tammy Galindo, RN & Laurene Cox, RN
Ms. Galindo and Ms. Cox provide oversight and direction to sponsorship programs for the RN and LVN Nursing Schools and Nurse Extern Training Programs. This includes clinical placement, coordination of students, supervision and orientation training for nursing faculty and students.
Benefit Cost: $9,237

PHYSICIAN RECRUITMENT FOR FEDERALLY DESIGNATED MEDIALLY UNDERSERVED
Administration: Evan J. Rayner, CEO
Mr. Rayner coordinated the recruitment efforts of physicians to establish practice in a federally designated medically underserved area.
Benefit Cost: $1,000
PROVISION OF MEETING SPACE FOR COMMUNITY SERVICE ORGANIZATIONS
Administration: Evan J. Rayner, CEO
Provision of meeting rooms / space for not-for-profit community service organizations, coalitions, social service networks such as Chamber of Commerce, Soroptomists, Lions, etc.
Benefit Cost: $29,821

RV PARKING AND HOOK-UPS
Administration: Jim Johnson
Open RV Parking for family and visitors to park for the duration of the patients stay.
Benefit Cost: $1,440

SOROPTIMIST OF MADERA
Community Relations: Rae Gomes
Ms. Gomes attends meetings at Soroptimist of Madera to discuss community scholarships and projects.
Benefit Cost: $667

TRANSPORTATION PROGRAMS FOR PATIENTS
Community Relations: Rae Gomes
The hospital provides cab and public transportation vouchers for patients who do not have transportation.
Benefit Cost: $39,595

TREES FOR CHARITY
Community Relations: Rae Gomes
Fundraiser which decorates and auctions trees to raise money for charity.
Benefit Cost: $267

Total Community Benefit Expenses: $349,391

Programs: 37